

Autodesk University 2015 Spotlights The Future of Making Things

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Thousands to Explore the Latest Advances for Connected Products, Buildings and More

LAS VEGAS--(BUSINESS WIRE)--Nov. 30, 2015-- **Autodesk University--**Starting tomorrow at its annual flagship user event, <u>Autodesk Inc</u>. (Nasdaq: ADSK) will spotlight a number of advances toward the future of making things. As disruptions reshape how the world is designed and made, the company will showcase new technologies and modes of work that will help <u>Autodesk University</u> attendees navigate and thrive in this shifting landscape.

"Technologies like the Internet of Things, augmented and virtual reality, and robotics will change the way engineers and designers work," said Carl Bass, Autodesk president and CEO. "Places and things are more connected, intelligent and dynamic than ever before."

In their keynote speeches to the nearly 10,000 attendees (and hundreds of thousands online), Bass and Autodesk Chief Technology Officer Jeff Kowalski will showcase the ways that innovative organizations such as Airbus and MIT Media Lab are adapting to and taking advantage of these technological shifts. They will also demonstrate how Autodesk's cloud-based 3D design, engineering and fabrication software is helping these pioneering teams achieve their goals.

During the event, the company will introduce a number of new technologies and partners that will help enable Autodesk customers to reach better outcomes and adapt to the future of making things. The company will announce new cloud services focused on the Internet of Things, construction document management, as well as a new subscriber experience. The company will also roll out a series of major new efforts focused on its developer ecosystem for cloud services.

Other key moments of the Autodesk University event will include Senior Vice President Amar Hanspal's closing keynote on the incredible solutions today's designers and engineers are creating to address some of the world's most epic problems, such as access to clean water, green energy and improving health outcomes for everyone.

Also this year's three Innovation Forums will be themed around the major disruptions driving the future of making things – namely changes in intellectual production, in physical production, and in consumer demand and products. Speakers representing architecture firms, civil infrastructure operations, construction companies, manufacturers of varying sizes and from all over the world will share stories of how they are evolving their workflows for a series of inspirational projects.

Autodesk University Reaches Worldwide Audience

Autodesk University (AU) is a series of conferences and an online learning destination focused on inspiring, challenging and energizing Autodesk software users, partners, and industry leaders about the future of design and engineering. Now in its 23rd year, the AU conferences attract more than 25,000 participants at live events throughout the year including the flagship conference in Las Vegas, which began today; international AU events in Japan, India, Brazil, Russia, Germany, and China; and AU Extension events in an additional six countries. Hundreds of thousands more are reached through the online presence of AU throughout the year.

Autodesk University events provide attendees with a mix of presentations, instruction, and social activities to network, share ideas with peers, and meet industry leaders from around the world. Most of these presentations are available online for no charge at <u>au.autodesk.com</u>.

About Autodesk

Autodesk helps people imagine, design and create a better world. Everyone—from design professionals, engineers and architects to digital artists, students and hobbyists—usesAutodesk software to unlock their creativity and solve important challenges. For more information visit autodesk.com or follow <a

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