

## Autodesk and Siemens Sign Agreement to Increase Software Interoperability

March 1, 2016

Partnership to Help Reduce Manufacturers' Costs, Streamline Data Sharing

SAN FRANCISCO & PLANO, Texas--(BUSINESS WIRE)--Mar. 1, 2016-- <u>Autodesk\_Inc.</u> (NASDAQ:ADSK) and Siemens today announced an interoperability agreement aimed at helping manufacturers decrease the costs associated with incompatibility among product development software applications and avoid potential data integrity problems. Through this agreement, Autodesk and Siemens' product lifecycle management (PLM) software businesses will take steps to significantly improve the interoperability between their companies' respective software offerings. Today's agreement brings together two computer-aided design (CAD) software leaders with the common goal of streamlining data sharing and reducing costs in organizations with multi-CAD environments.

Today's manufacturers are under increased pressure to get high quality products to market faster, with increased efficiencies and lower costs to the consumer. Many of these companies operate in environments consisting of various solutions from different CAD software vendors. These multi-CAD environments may exist internally between departments or externally with partners and supply chains. Interoperability among CAD software has therefore emerged as a critical issue for users of design and engineering software, and achieving it is a major challenge for manufacturers.

This interoperability agreement announced today aims to decrease the overall effort and costs that are commonly associated with supporting these environments. In particular, interoperability between the offerings from Siemens and Autodesk will significantly improve the many situations where a combination of their software currently exists. Under the terms of the agreement, both companies will share toolkit technology and exchange end-user software applications to build and market interoperable products.

"Interoperability is a major challenge for customers across the manufacturing industry, and Autodesk has been working diligently to create an increasingly open environment throughout our technology platforms," said Lisa Campbell, vice president of Manufacturing Strategy and Marketing at Autodesk. "We understand that our customers use a mix of products in their workflow and providing them with the flexibility they need to get their jobs done is our top priority."

"Incompatibility among various CAD systems has been an ongoing issue that adversely affects manufacturers worldwide, and can add to the cost of products from cars and airplanes to smart phones and golf clubs," said Dr. Stefan Jockusch, Vice President, Strategy, Siemens PLM Software. "Siemens has been at the forefront in helping to resolve this incompatibility issue with a wide variety of open software offerings that significantly enhance interoperability. This partnership is another positive and important step in our drive to promote openness and interoperability and to help reduce costs for the global manufacturing industry by facilitating collaboration throughout their extended enterprises."

## **About Autodesk**

Autodesk helps people imagine, design and create a better world. Everyone—from design professionals, engineers and architects to digital artists, students and hobbyists—usesAutodesk software to unlock their creativity and solve important challenges. For more information visit autodesk.com or follow @autodesk.

## **About Siemens PLM Software**

Siemens PLM Software, a business unit of the Siemens Digital Factory Division, is a leading global provider of product lifecycle management (PLM) and manufacturing operations management (MOM) software, systems and services with over nine million licensed seats and more than 77,000 customers worldwide. Headquartered in Plano, Texas, Siemens PLM Software works collaboratively with its customers to provide industry software solutions that help companies everywhere achieve a sustainable competitive advantage by making real the innovations that matter. For more information on Siemens PLM Software products and services, visit <a href="https://www.siemens.com/plm">www.siemens.com/plm</a>.

Autodesk and the Autodesk logo are registered trademarks or trademarks of Autodesk, Inc., and/or its subsidiaries and/or affiliates in the USA and/or other countries. All other brand names, product names or trademarks belong to their respective holders. Autodesk reserves the right to alter product and services offerings, and specifications and pricing at any time without notice, and is not responsible for typographical or graphical errors that may appear in this document.

© 2016 Autodesk, Inc. All rights reserved.

View source version on businesswire.com: http://www.businesswire.com/news/home/20160301005459/en/

Source: Autodesk, Inc.

FOR SIEMENS PLM: Salim Rahimi, 972-987-3206 salim.rahimi@siemens.com or FOR AUTODESK: Lizzie Bennett, 503-707-3658 lizzie.bennett@autodesk.com