Leading Japanese Equipment Manufacturer Gains Competitive Advantage with Autodesk Inventor Series 3D Design Software

April 8, 2004

Autodesk Delivers on Its Strategy to Help TS Precision Create, Manage, and Share Digital Design Data to Optimize Workflow, Reduce Errors, and Increase Sales

SAN RAFAEL, Calif., April 8 /PRNewswire-FirstCall/ -- Autodesk, Inc. (Nasdaq: ADSK), the world's leading design software and digital content company, today announced that Japan's TS Precision Corporation, a leader in the design and manufacturing of forming machines, has successfully transitioned to Autodesk Inventor(R) Series 3D design software. Using Autodesk's #1 selling 3D mechanical design package, TS Precision met its strategic business goals to improve design capabilities and streamline its workflow processes while significantly reducing errors.

Autodesk Inventor Series was selected for its comprehensive 2D and 3D design software package, its ease of use enabling beginners to master the software quickly and cost-effectively evolve their mechanical design data from 2D to 3D. In a market characterized by aggressive competition, short turn- around times, complex assemblies, and customized machines, TS Precision was able to reap several business benefits from deploying Autodesk Inventor Series.

By using 3D models in its customer presentations, TS Precision has vastly improved its business effectiveness and; moreover, employee productivity has rapidly increased. Autodesk Inventor software, the cornerstone to the Autodesk Inventor Series, was instrumental in reducing errors by performing interference checks of structural components operating in 3D.

"Customers are most impressed when we introduce products using the Autodesk Inventor presentation functionality," said Hiroyuki Sugimoto of TS Precision Corporation's Technology Group. "Much less time is required for presentations, and our 3D models have been the deciding factor in purchasing decisions. This is especially effective for sales activities overseas. Presentations using 3D models allow us to effectively introduce products without having to fall back on English language skills, which we may lack."

"Companies around the world are proving that making the transition from 2D to 3D design is not only easy, but offers tremendous business advantages," said Robert Kross, vice president of the Manufacturing Solutions Division at Autodesk. "With Autodesk Inventor Series, we deliver 2D and 3D mechanical design applications in one package so companies can transition employees to the more advanced technology at their own pace."

A Comprehensive Portfolio of Manufacturing Solutions

Delivering on its strategy to help customers create, manage, and share their digital design data and solve critical business challenges, Autodesk offers the most comprehensive portfolio of integrated 2D and 3D design and data management solutions available -- helping customers design better quality products, accelerate time to market, and achieve maximum project visibility and collaboration. Unlike other offerings on the market today, these solutions are easy to deploy and use, and help companies easily transition from 2D to 3D design. Autodesk's manufacturing solutions include Autodesk Inventor Series, the #1 selling 3D mechanical design software, and Autodesk Inventor(R) Professional -- both with Autodesk(R) Vault data management capabilities built in; AutoCAD(R) Mechanical and AutoCAD(R) Electrical software; and the Autodesk Streamline(R) collaboration service. In addition, customers can take advantage of widely available third-party applications purpose-built for Autodesk software.

For an annual fee, Autodesk(R) Subscription customers benefit from a complete technology, training, and support program that protects their software investments by providing them with the most current design technology, Web support direct from Autodesk, flexible self-paced training options, and a broad range of other technology and business benefits. For more information about Autodesk Subscription, visit www.autodesk.com/subscription.

Autodesk Consulting, including integrated consulting and training, helps customers worldwide maximize the value of their investment in Autodesk technology. For more information about Autodesk Consulting, see www.autodesk.com/consulting.

About Autodesk

Autodesk is the world's leading design software and digital content company, offering customers progressive business solutions through powerful technology products and services. Autodesk helps customers in the building, manufacturing, infrastructure, digital media, and wireless data services fields increase the value of their digital design data and improve efficiencies across their entire project lifecycle management processes. For more information about the company, see www.autodesk.com.

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