



Autodesk Announces Free Trial Version of AliasStudio Industrial Design Software

July 10, 2006

Downloadable AliasStudio Personal Learning Edition Enables Students and Industrial Designers to Develop Expertise with Leading Industrial Design Software

SAN RAFAEL, Calif., July 10 /PRNewswire-FirstCall/ -- Autodesk, Inc. (Nasdaq: ADSK) today announced the availability of the latest version of the AliasStudio Personal Learning Edition (PLE), a special non-commercial-use version of the industry-leading industrial design software. Previously released versions of the PLE software have been downloaded more than 100,000 times by students and industry professionals eager for access to the latest AliasStudio software. Autodesk has continued this important product program so that the industrial design community can explore, learn and become productive to realize their ideas with this leading industrial design software. Autodesk AliasStudio software is known as the industry's premier industrial design tool -- used by virtually every major automotive company, as well as leading design consultancy and consumer product companies around the world.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20050415/SFF034LOGO>)

With this latest release of PLE, acclaimed industrial designer Gray Holland has contributed tutorials, lessons and a customized interface that demonstrate personal workflow techniques he honed from his years spent in the automotive industry and his design agency, Alchemy Labs. AliasStudio PLE provides students and industry professionals the opportunity to explore the main toolsets of AliasStudio including sketching, surface modeling, interactive visualization, rendering and animation tools.

Inside the World of Industrial Design

With AliasStudio PLE, users will experience a professional customized user interface and tutorial movies which highlight the techniques and tools required to start using AliasStudio software.

"In 1991, I picked it up AliasStudio while working at General Motors on the EV-1 electric car and it has been my primary tool for developing my ideas from concept to production ever since," said Gray Holland, principal of the design firm Alchemy Labs. "I partnered with Autodesk to create this special version to help students and working designers leverage my professional and teaching experience by producing a customized version of AliasStudio's interface design to focus the user on the task at hand. It is the same customized version I teach in my design classes at California College of the Arts and use everyday at Alchemy Labs."

"Autodesk has a history of commitment to providing the most advanced and creative 2D and 3D software tools possible for the engineering community. With the addition of AliasStudio to Autodesk's product portfolio we can now offer the best in conceptual design integrated with the best in engineering," commented Robert "Buzz" Kross, vice president of the Autodesk Manufacturing Solutions.

AliasStudio Personal Learning Edition builds on Autodesk's tradition of offering the most outstanding tools by enabling design professionals and students to learn and familiarize themselves with AliasStudio at their own pace to become more successful in their profession.

Availability

To download a copy of AliasStudio PLE, please visit www.autodesk.com/studiople. AliasStudio PLE users are restricted to non-commercial applications through the display of a watermark on images and a special non-commercial file format. The software is subject to additional terms and conditions as provided in the license agreement that accompanies the software.

About Autodesk

Autodesk, Inc. is wholly focused on ensuring that great ideas are turned into reality. With seven million users, Autodesk is the world's leading software and services company for the building, manufacturing, infrastructure, digital media and wireless data services fields. Autodesk's solutions help customers create, manage and share their data and digital assets more effectively. As a result, customers turn ideas into competitive advantage by becoming more productive, streamlining project efficiency and maximizing profits.

Founded in 1982, Autodesk is headquartered in San Rafael, California. For additional information about Autodesk, please visit www.autodesk.com.

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