Autodesk Updates Technology Preview to Make Illustrative Graphics a Snap

January 19, 2007

User Feedback Enhances Functionality, Usability of Autodesk Impression Preview 3

SAN RAFAEL, Calif., Jan. 19 /PRNewswire-FirstCall/ -- Incorporating the experiences of more than 10,000 users, Autodesk, Inc. (Nasdaq: ADSK) today unveiled the latest preview of Autodesk Impression software that gives architects and other CAD users a helping hand with creating illustrative presentation graphics from DWG and DWF files. The technology preview found on Autodesk Labs improves teams' productivity, and ultimately client satisfaction, by virtually eliminating the manual labor previously required to develop compelling images from CAD drawings.

(Logo: http://www.newscom.com/cgi-bin/prnh/20050415/SFF034LOGO)

Autodesk Impression now makes it easier than ever to create great-looking presentation graphics, equipping users with the tools necessary to help their clients experience ideas in the early stages, explore alternatives and arrive at solutions with minimal time and expense. From customer interviews, comments e-mailed directly to Autodesk Labs, hundreds of discussion forum exchanges, and other feedback mechanisms, Autodesk has improved features and added new ones.

"Participation in the Autodesk Labs program has been instrumental in the evolution of Autodesk Impression," said Mark Strassman, vice president of Marketing, Autodesk Platform Technology Division. "Thanks to plenty of dialog between our users and our development team, we've been able deliver a greater number of powerful features, while improving usability."

Enhancements Help Extract More Value from AutoCAD Drawings

In response to user comments and designers' needs, the latest preview of Autodesk Impression reflects new features, updated user interface elements and overall performance enhancements.

- Redesigned user interface elements. Product developers have redesigned the layers, style and style-editing palettes for a dashboard-like display of content on navigation panes instead of on tabs. In addition, the Autodesk Impression toolbar now looks and feels more like the toolbar in other Autodesk products.
- Workflow improvements. New in the latest preview of Autodesk Impression, the CAD Update feature lets users refresh their presentation graphics when they modify the originating CAD drawing, so that illustrations evolve in sync with projects. Block and style- scaling capabilities let users adjust the scale of applied styles and blocks in order to easily take advantage of pre-built content for drawings of all scales.
- Overall performance enhancements. In addition to more stable and robust performance, Autodesk Impression is more responsive to users working with drop-shadow effects, overshoot properties and other tools and commands.

"Autodesk Impression has saved my company countless hours in the production of great quality presentation drawings," said Mark Northcott, CAD Technician, Aboud and Associates, Inc. "The program is simple to use and learn, and amazingly effective. I know the quality of the output will give our company the leading edge when it comes to scoring the big contract."

Added Northcott, "I've seen Autodesk Impression go through many changes, and every time there are changes, it gets simpler, more efficient and more effective to use. This is an amazing product that I would recommend to anyone."

Availability

Autodesk Impression is available immediately for download at Autodesk Labs. To learn more about the application and download the software, visit http://www.autodesk.com/impression .

About Autodesk

Autodesk, Inc. is a Fortune 1000 company, wholly focused on ensuring that great ideas are turned into reality. With seven million users, Autodesk is the world's leading software and services company for the manufacturing, infrastructure, building, media and entertainment, and wireless data services fields. Autodesk's solutions help customers create, manage and share their data and digital assets more effectively. As a result, customers turn ideas into competitive advantage, become more productive, streamline project efficiency and maximize profits.

Founded in 1982, Autodesk is headquartered in San Rafael, California. For additional information about Autodesk, please visit http://www.autodesk.com/ .

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SOURCE Autodesk, Inc. 01/19/2007

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0237 01/19/2007 06:00 EST http://www.prnewswire.com