



## Autodesk Insight Powers New Service Launched by Vodafone Spain

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Customers Gain Tools to Manage Mobile Workforce to Better Business Advantage

AMSTERDAM, Netherlands, May 15 /PRNewswire-FirstCall/ -- Autodesk, Inc. (Nasdaq: ADSK) today announced the launch of the Vodafone Spain Mensa-Red Localizacion service powered by the Autodesk Insight(TM) mobile resource management solution. The service gives companies insight into the location of mobile employees, so that resources can be managed and deployed to improve crucial aspects of business such as operational efficiency, customer service and minimal workforce deployment costs.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20050415/SFF034LOGO>)

Autodesk Insight helps dispatchers schedule routes and assign resources based on location intelligence, so that companies can deploy mobile workers more quickly to an assistance call. Dispatchers use a simple, browser-based interface to get a mobile worker's location information securely from the mobile communications service provider's network, without breaching the mobile worker's privacy. This enables companies to make deliveries, assist customers more efficiently and increase productivity by allowing more field sales and service calls to be completed in a workday. In addition, customers receive more accurate appointment and delivery times, or are notified more readily if delays occur.

Autodesk Insight (<http://usa.autodesk.com/adsk/servlet/index?siteID=123112&id=7770330>), an on-demand mobile resource management solution for businesses helps increase efficiency and improves customer service by providing real-time visibility into customer's mobile workforce. Vodafone Spain deployed the Autodesk LocationLogic(TM) platform for location-based services this year. Coupled with Autodesk Insight, the solution affords easy service provisioning and rapid deployment at minimal cost to the business customer, in terms of equipment, training and maintenance costs. Customers who have a PC, an Internet connection and Vodafone Spain mobile handsets can begin using the service without investing in any other equipment, in contrast to other fleet management solutions.

"Forward-thinking companies are offering their customers new services that don't require massive capital investments or staff costs," said Joe Astroth, vice president and general manager of Autodesk Location Services. "The Autodesk Insight application and the award-winning LocationLogic platform are specifically designed for the wireless network operator to address the most critical customer needs points and deliver a tangible return on investment."

The Vodafone Spain Mensa-Red Localizacion service based on Autodesk Insight technology addresses fundamental aspects of operations for mobile communications customers in a variety of sectors. These business activities range from sales to service and repair, vehicle rental, transport of goods or passengers, and security functions. The service's business management tools allow employers to communicate easily with their field force via SMS, and manage information flow to individuals or larger groups.

### About Autodesk

Autodesk, Inc. is the world leader in 2D and 3D design software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk has developed the broadest portfolio of state-of-the-art digital prototyping solutions to help customers experience their ideas before they are real. Fortune 1000 companies rely on Autodesk for the tools to visualize, simulate and analyze real-world performance early in the design process to save time and money, enhance quality and foster innovation. For additional information about Autodesk, visit <http://www.autodesk.com>.

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