



Autodesk Names IMAGINiT Technologies Americas Reseller of the Quarter

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Reseller Demonstrates Commitment to Quality with Customers

SAN RAFAEL, Calif., Oct. 8 /PRNewswire/ -- Autodesk announced that it has named IMAGINiT Technologies Canada as Reseller of the Quarter for the second quarter of fiscal year 2009. The designation recognizes the reseller not only for its sales performance and dedication to customer service, but also for the growth of its operations and its investments in the business of selling Autodesk software. Autodesk selected IMAGINiT Technologies Canada from among more than 100 resellers in the Americas.

"At IMAGINiT, we deliver custom solutions with Autodesk software and our professional services to improve productivity and increase revenue within customer organizations," said Joe Oswald, Canadian country vice president of IMAGINiT Technologies. "Being named Autodesk Reseller of the Quarter is great affirmation of our more than 20 years of experience in the engineering and design community providing superior technical capability while developing strong, long-term customer relationships."

IMAGINiT Technologies has helped many customers experience the benefits of 3D design. For example, IMAGINiT's professional services consultants helped move Bush Industries, in North America and China, from 2D to 3D design with Autodesk Inventor software. In addition, IMAGINiT North American consultants collaborated with IMAGINiT Singapore, sharing details on Bush's configuration, environment, unique challenges and design requirements. The result was a successful implementation of a global, web-based data and document transfer system, improving productivity and reducing product development lead times.

"Autodesk recognizes that reseller partners like IMAGINiT Technologies are the keys to our business," said Steven Blum, senior vice president, Americas Sales, Autodesk. "IMAGINiT's performance illustrates the results achieved when our resellers are invested in helping customers innovate."

The Reseller of the Quarter designation is based on factors such as quality of customer service and support, overall sales, vertical sales and overall growth. Customer adoption of integrated solutions and 3D design technologies from Autodesk has helped to propel IMAGINiT's growth.

About IMAGINiT Technologies

IMAGINiT Technologies, a RAND Worldwide Company, is a leading provider of design and engineering solutions to the building, manufacturing, infrastructure, and media and entertainment industries. With over 45 offices around the world, IMAGINiT is a leading provider of Autodesk software and the largest North American Autodesk Authorized Training Center (ATC) partner. IMAGINiT delivers knowledge, expertise and design processes to clients through proven technical support, training and consulting services. Its locations are supported by a vast pool of engineering resources that are focused on developing real-life business solutions for their local clients. For more information please visit www.rand.com/imaginit.

About Autodesk

Autodesk, Inc., is the world leader in 2D and 3D design software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk has developed the broadest portfolio of state-of-the-art Digital Prototyping solutions to help customers experience their ideas before they are real. Fortune 1000 companies rely on Autodesk for the tools to visualize, simulate and analyze real-world performance early in the design process to save time and money, enhance quality and foster innovation. For additional information about Autodesk, visit www.autodesk.com.

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