



Autodesk Recognizes Mid-West CAD as Reseller of the Quarter for Q1 FY2010

July 14, 2009

SAN RAFAEL, Calif., July 14 /PRNewswire-FirstCall/ -- Autodesk (Nasdaq: ADSK), today announced that it has selected Lee's Summit Missouri-based, Mid-West CAD as Reseller of the Quarter for the Americas for the first quarter of fiscal year 2010. The designation recognizes the reseller not only for its sales performance and dedication to customer service, but also for the growth of its operations and its investments in the business of selling Autodesk software. Autodesk selected Mid-West CAD from among more than 100 resellers throughout the Americas.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20050415/SFF034LOGO>)

"Mid-West CAD is very deserving of this recognition," said Bill Griffin, vice president, Americas Sales, Autodesk. "Not only did Mid-West CAD meet sales expectations, the company exceeded them with a 50 percent increase in year over year growth. That's not an easy feat in this economy."

Mid-West CAD is an Autodesk Premier Solutions Provider (PSP), Autodesk's highest level of authorization, and has served Kansas City and the Mid-states region as a dedicated Autodesk reseller since 1985. As one of Autodesk's oldest Authorized Autodesk Training Centers (ATC), Mid-West CAD has trained more than 10,000 students on Autodesk software.

"Our clients value our involvement throughout their Autodesk software experience in areas such as training, customer service, implementation and project specific mentoring," said Roger Roberts, president of Mid-West CAD. "We're committed to helping our customers innovate and succeed with Autodesk software, and we thank them for making it possible for us to receive this award."

Mid-West CAD works with customers in general and infrastructure design, architecture, engineering, construction and geospatial industries in commercial, government, and educational sectors. The reseller strives to keep its clients productive, efficient and competitive, delivering trainings such as full week sessions around Building Information Modeling (BIM) and arranging forums for CAD users to discuss best practices.

The company's client event, CAD Midwest Technology Expo, takes place for the 11th consecutive year on September 22nd, and will help users navigate fundamental technology shifts facing the CAD industry.

About Mid-West CAD

Mid-West CAD is dedicated to helping its customers achieve excellence in design and specializes in providing a full range of Autodesk software solutions as well as Support services include training, consulting, technical support, implementation assistance and project specific mentoring. For more information on Mid-West CAD, visit www.mwcad.com or call 800-279-3221.

About Autodesk

Autodesk, Inc., is a world leader in 2D and 3D design software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk has developed the broadest portfolio of state-of-the-art Digital Prototyping solutions to help customers experience their ideas before they are real. Fortune 1000 companies rely on Autodesk for the tools to visualize, simulate and analyze real-world performance early in the design process to save time and money, enhance quality and foster innovation. For additional information about Autodesk, visit www.autodesk.com.

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