Autodesk Releases SketchBook Mobile on the App Store

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Autodesk's unique commercial mobile design app delivers sophisticated drawing and sketching tools for iPhone and iPod touch

SAN RAFAEL, Calif., Sept. 17 /PRNewswire-FirstCall/ -- *Autodesk, Inc.* (Nasdaq: ADSK) today announced that *Autodesk SketchBook Mobile* is available on the App Store. Autodesk SketchBook Mobile is a new professional-grade paint and drawing app that offers a full set of sketching tools in a streamlined and intuitive user interface designed specifically for the iPhone and iPod touch.

"Mobile apps are becoming increasingly advanced, moving beyond simple entertainment or utilitarianism," said Robert "Buzz" Kross, senior vice president, Manufacturing Industry Group at Autodesk. "We are delighted to offer an app on the App Store for industrial designers and the creative community. With the SketchBook Mobile App, Autodesk continues its long-standing tradition of bringing cost-effective professional design technology to the market."

The SketchBook Mobile App uses the same engine as *Autodesk SketchBook Pro* painting and drawing software, delivering much of the same power and functionality as the desktop application. A combination of high-quality digital pencils, pens, markers and airbrushes, as well as an artist-friendly, gesture-based user interface, enables users to create everything from quick sketches to print-quality production artwork.

Key features in the SketchBook Mobile App include:

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--  Layers - Drawings can contain up to six layers.
--  Brushes - The software comes with 25 preset brushes and completely
    customizable brush settings.

--  Color selection - Customizable color swatches and a color wheel with RGB
    sliders provide a virtually unlimited palette.
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"Sketchbook Mobile is more than a fun drawing and painting App, it's a tool for serious illustrators and artists," said Susan Murtaugh, graphic artist. "Everything I need is included at a price point that can't be beat - advanced layers, photo import and a variety of customizable brushes, including pencil, paint, texture and airbrush. Most important, all the tools simulate pressure sensitivity, giving each variable width and transparency that takes mobile sketching to a new level."

Content that is created in SketchBook Mobile can be saved as a picture and opened in SketchBook Pro. As a result, artists, designers and anyone who likes to sketch or create artwork can create a drawing at any time with SketchBook Mobile, and continue building on their idea in SketchBook Pro.

SketchBook Mobile App is available for $2.99 from the App Store on iPhone and iPod touch or at *www.itunes.com/appstore/*.

A free* Autodesk SketchBook Mobile Express App is also available on the App Store. To learn more about the SketchBook Mobile App and the SketchBook Mobile Express App, or to download a copy, please visit www.autodesk.com/sketchbookmobile.

About Autodesk

Autodesk, Inc., is a world leader in 2D and *3D design software* for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk has developed the broadest portfolio of state-of-the-art Digital Prototyping solutions to help customers experience their ideas before they are real. Fortune 1000 companies rely on Autodesk for the tools to visualize, simulate and analyze real-world performance early in the design process to save time and money, enhance quality and foster innovation. For additional information about Autodesk, visit *www.autodesk.com*.

Editorial Note:

A video and images are also available on the *Autodesk YouTube Channel* and on the SketchBook Mobile Gallery on *Flickr* respectively.

**Free products are subject to the terms and conditions of the end-user license agreement that accompanies download of the software.*

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