



## Autodesk Manufacturing Academy Provides California Engineers with Training on Digital Prototyping Software, Management Skills and Career Advancement

October 7, 2009

### Second Annual Seminar is the Largest Training Event for Mechanical Design and Engineering Professionals

SAN RAFAEL, Calif., Oct. 7 /PRNewswire-FirstCall/ -- Autodesk, Inc. (Nasdaq: ADSK), a world leader in 2D and 3D design and engineering software, is partnering with KETIV Technologies, an Autodesk Premier Solutions Provider, to host the KETIV Autodesk Manufacturing Academy, a training event for mechanical design and engineering professionals. KETIV AMA|2009 will be held in Cerritos, California on October 15, and at the Autodesk Gallery in San Francisco, California on October 22. Attendees will be given the opportunity to acquire new skills, explore the newest solutions, and network with peers--all close to home. The instructors have selected classes that reflect the top needs of designers and engineers today.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20091007/SF88071LOGO>)

"Autodesk is committed to helping customers become savvy in all aspects of their business," said Tom Cameron, vice president of manufacturing sales, Autodesk. "Events such as the KETIV manufacturing academy, that focus on the benefits of *Digital Prototyping* as a business driver and competitive differentiator, are what help to keep customers on the cutting edge and will position them for growth when the economy turns around."

"The Autodesk Manufacturing Academy is an effective way for our many California users to get the most out of their Autodesk tools," said Kanwar Anand, president and CEO, KETIV Technologies. "The Academy's focus allows participants to learn and leverage the latest best practices that increase productivity and competitiveness and its location allows people to spend less time and money on travel."

Participants can choose sessions from any of the tracks, which include Design and Automation, System Configuration and CAD Management, and Management and Career Advancement, in addition to many opportunities to network and share best practices with peers.

"KETIV's Inventor experts demonstrated utilization of Inventor's design tools to expedite design creation, changes, and assembly fabrication to quickly implement improved manufacturing processes," explained John Parsons, Xerox Corporation's Senior Mechanical Engineer for Special Information Systems and a past AMA attendee. "Their demonstration of Inventor Professional expertise, technical support, and unequalled service convinced us to join their team."

Sensitive to the strains of the economy, KETIV is offering three ways to save on tuition including a two-for-one early bird special. For details including courses, instructors, and registration information visit [www.ama.ketivtech.com](http://www.ama.ketivtech.com) or contact Kathy Ortega at 866.465.3848.

#### About KETIV

Founded in 1983 as one of the first AutoCAD resellers in the country, KETIV has emerged as a trusted and respected partner for engineering and manufacturing firms in the Southwest. A leading Autodesk solutions provider with 25 years experience delivering CAD/CAM software and services, KETIV has California offices in Fullerton, Burbank, and San Jose, and an office in Phoenix. With AutoCAD software as its flagship solution, Autodesk is a world leader in 2D and 3D design, engineering, and entertainment software. They provide industry-leading 3D solutions for industrial design and manufacturing; architecture, engineering and construction; as well as media and entertainment.

#### About Autodesk

Autodesk, Inc., is a world leader in 2D and 3D design software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk has developed the broadest portfolio of state-of-the-art Digital Prototyping solutions to help customers experience their ideas before they are real. Fortune 1000 companies rely on Autodesk for the tools to visualize, simulate and analyze real-world performance early in the design process to save time and money, enhance quality and foster innovation. For additional information about Autodesk, visit [www.autodesk.com](http://www.autodesk.com).

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