



Autodesk Subscription Advantage Packs Provide Early Access to New Features

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Subscription Customers Now Have Easier Access to Product Enhancements in Their Everyday Work Environment

SAN RAFAEL, Calif., Oct. 26 /PRNewswire-FirstCall/ -- *Autodesk, Inc.* (Nasdaq: ADSK), a world leader in 2D and 3D design, engineering and entertainment software, announced the release of the *Autodesk Subscription Advantage Packs*, product enhancements available to *Subscription* customers that will provide new, specialized functionality, tools and content to help increase productivity. The features and benefits in the Subscription Advantage Packs are compatible with the latest Autodesk 2010 software.

"Subscription Advantage Packs provide exclusive, early access to product enhancements that are broadly appealing. They offer a robust set of new features for many Autodesk products and are focused on helping customers improve their everyday design workflows," said Callan Carpenter, vice president, Global Subscription & Support. "Subscription customers can take advantage of these powerful capabilities before anyone else, and increase productivity across their organizations."

The Subscription Advantage Packs will be available exclusively for Autodesk Subscription customers worldwide and in a variety of languages. English versions are now available for download on Subscription Center at www.autodesk.com/subscriptionlogin. In-product access will also be available for most products, enabling Subscription customers to download Subscription Advantage Packs directly through the interface of their Autodesk software.

Demo videos of the various Subscription Advantage Packs can be viewed at www.autodesk.com/advantagepacks.

About Autodesk

Autodesk, Inc., is a world leader in 2D and 3D design, engineering and entertainment software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of *AutoCAD* software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software to help customers experience their ideas digitally before they are built. Fortune 100 companies - as well as the last 14 Academy Award winners for Best Visual Effects - use Autodesk software tools to design, visualize and simulate their ideas to save time and money, enhance quality and foster innovation for competitive advantage. For additional information about Autodesk, visit www.autodesk.com.

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