



Autodesk Names CADD Microsystems Reseller of the Quarter for Customer Service Excellence

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Focus on Education and Support Helps Customers Increase Productivity and Enhance Efficiency

SAN RAFAEL, Calif., Jan 25, 2010 (BUSINESS WIRE) -- Autodesk, Inc. (NASDAQ:ADSK), has named CADD Microsystems, Inc., Reseller of the Quarter for North America for the third quarter of fiscal year 2010. Autodesk selected CADD Microsystems from more than 100 North American resellers, recognizing the company's excellent sales performance and dedication to customer service, as well as growth of its operations and its investments in selling Autodesk software.

"CADD Microsystems is a key partner to Autodesk, serving as a trusted adviser and helping to ensure their customers get the best solution for their design needs," said Steve Blum, senior vice president, Americas sales, Autodesk. "Over the past year, CADD Microsystems has strengthened its commitment to training and education programs, resulting in a 62 percent increase in year-over-year growth. That is a huge achievement, especially in today's challenging economic climate."

Autodesk selects the Reseller of the Quarter according to the quality of customer service, support and professional education, overall sales, vertical sales and overall growth. CADD Microsystems' education of customers in architecture, construction, civil engineering, facilities management, GIS, mapping, visualization and government applications has enabled the company to grow its business, while helping customers enhance their competitiveness through greater efficiency and higher productivity.

CADD Microsystems training and education provide valuable, step-by-step instructions to help customers automate their businesses. The company's Quick Start program, developed in collaboration with [Autodesk Consulting](#), offers project-focused templates that clients can use to accelerate their technology adoption.

"Our customers are our business, and we continue to focus on the business value and technical aspects of using Autodesk technology, with special emphasis on reducing the 'friction' involved in creating and exchanging modeled information," said Jeff Gravatte, chief executive officer of CADD Microsystems. "As a trusted adviser in both the government and commercial marketplace, we are able to provide added value to our customers through a team of experts with significant successful experience in exchanging building information models across disciplines and organizations."

Previously awarded the Autodesk Platinum Club award, an elite group of resellers recognized for top sales performance and outstanding customer service, as well as the Reseller of the Quarter for Q1 FY09, CADD Microsystems has a history of providing outstanding customer service as well as a reputation for responsiveness and reliability.

"We are very proud to receive this honor again," stated Matt Davoren, president and chief operating officer of CADD Microsystems. "This recognition acknowledges and reinforces our commitment to our customers, as well as the time and effort we have put toward providing the right training, support and service products for our customers' needs."

About CADD Microsystems

CADD Microsystems, Inc., (CMI) is an [Autodesk Premier Solutions Provider](#) in Civil Engineering, Building Architecture, Federal Government, and State and Local Government, with more than 23 years of experience with architectural, engineering and construction design software solutions. Staffed with Registered Architects and accredited LEED consultants, CMI collaborates with customers from needs analysis through implementation, including process consulting, data migration, custom development and training. CMI has been the number one Autodesk federal dealer since 1991, and works closely with federal, state and local government agencies as well as commercial design firms to provide solutions in support of building information modeling, full building lifecycle management and other mission-critical objectives. Learn more at <http://www.caddmicro.com>.

About Autodesk

Autodesk, Inc., is a world leader in 2D and [3D design](#), engineering and entertainment software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software to help customers experience their ideas digitally before they are built. Fortune 100 companies -- as well as the last 14 Academy Award winners for Best Visual Effects -- use [Autodesk software](#) tools to design, visualize and simulate their ideas to save time and money, enhance quality and foster innovation for competitive advantage. For additional information about Autodesk, visit <http://www.autodesk.com/pr-autodesk>.

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