



## Autodesk Establishes R&D Presence in Israel

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### Center to Focus on Development of Emerging Technologies

TEL AVIV, Israel, Feb 08, 2010 (BUSINESS WIRE) -- Autodesk, Inc. (NASDAQ:ADSK), a leader in 2D and 3D design, engineering and entertainment software, has established a research and development center in Tel Aviv, to help drive the development of emerging technologies such as web-based design and collaboration software. With the addition of Israel to Autodesk's global development network, Autodesk now operates development centers in more than 14 countries around the world.

Through the acquisition of privately held Tel Aviv-based software firm PlanPlatform, Ltd. in November 2009, Autodesk gained a talented team of Israeli developers who will help Autodesk further expand its expertise in emerging technologies and remote application delivery, building upon Autodesk's past development in this space. The new Autodesk Israel Research and Development Center will compliment Autodesk's existing sales presence in Israel through its value added channel Omnitech.

"Through our new presence in Tel Aviv, Autodesk will be able to better leverage Israel's excellent educational institutions and the growing talents in the Israeli software industry," said Amar Hanspal, Autodesk senior vice president, platform solutions and emerging businesses. "We look forward to being an active participant in Israel's thriving high-tech community and continuing the global democratization of design technology via the web."

The Autodesk Israel team in Tel Aviv recently completed their first Autodesk project, a technology preview called [Project Butterfly](#), which debuted on [Autodesk Labs](#) earlier this year. The Project Butterfly Technology Preview extends the [AutoCAD](#) experience onto the web by enabling users to view, edit, and collaborate on DWG drawings in real-time with colleagues and clients online without downloading any software.

### Safe Harbor Statement

This press release contains forward-looking statements that involve risks and uncertainties, including statements regarding development centers, employees, expertise and technology acquired from PlanPlatform, Ltd., and planned technical development and product offerings. Factors that could cause actual results to differ materially include: difficulties encountered integrating PlanPlatform's employees, technology and products; whether certain market segments grow as anticipated; the competitive environment in the software industry and competitive responses to the acquisition; and whether Autodesk can successfully develop new products or modify existing products and the degree to which these gain market acceptance.

Further information on potential factors that could affect the financial results of Autodesk are included in the company's annual report on Form 10-K for the year ended January 31, 2009, and Form 10-Q for the quarter ended October 31, 2009, which are on file with the Securities and Exchange Commission.

### About Autodesk

Autodesk, Inc., is a world leader in 2D and [3D design](#), engineering and entertainment software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software to help customers experience their ideas digitally before they are built. Fortune 100 companies -- as well as the last 14 Academy Award winners for Best Visual Effects -- use [Autodesk software](#) tools to design, visualize and simulate their ideas to save time and money, enhance quality, and foster innovation for competitive advantage. For additional information about Autodesk, visit <http://www.autodesk.com/pr-autodesk>.

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