



Autodesk Unveils New Service Offering to Support Rural Utility Services Standards for Autodesk Utility Design at DistribuTECH 2010

March 23, 2010

TAMPA, Fla., Mar 23, 2010 (BUSINESS WIRE) -- Autodesk, Inc. (Nasdaq:ADSK):

WHO: Autodesk, a world leader in 2D and [3D design](#), engineering and entertainment software for the manufacturing, building and construction, and media and entertainment markets, will be represented at the DistribuTECH 2010 conference, the premiere electric utility transmission and distribution event in North America, with a booth exhibit and with its Autodesk utility technology solutions.

WHAT: Autodesk today announced a service offering for its Autodesk Utility Design (AUD) software solution to support Rural Utility Services (RUS) standards from the Rural Electric Association (REA). AUD is Autodesk's utility software solution that helps utilities more quickly and accurately design, engineer, estimate costs and order materials for distribution networks. By supporting RUS standards with its service offering, Autodesk helps small and mid-tier rural electric distribution cooperatives (COOPS) to more easily and cost effectively be able to implement AUD with increased distribution design efficiency. COOPS will now have the ability to utilize some of the same best-of-class design capabilities offered with AUD that utilities such as Anchorage Municipal Light and Power and others use today.

With the new services offering for AUD, COOPS can more easily use AUD for:

- Overhead and Underground Configuration
- Overhead and Underground Engineering
- Automatic Material Ordering for both Underground and Overhead

WHERE: Tampa Convention Center, Tampa, FL
Autodesk Booth: Level 3, Booth 113

WHEN: Tuesday, March 23 10:00 a.m. - 6:00 p.m.

Wednesday, March 24 10:00 a.m. - 6:00 p.m.

Thursday, March 25 10:00 a.m. - 2:00 p.m.

About Autodesk Utility Design

Autodesk Utility Design software helps utilities more quickly and accurately design, engineer, estimate costs and order materials for distribution networks. It streamlines the design process with true rules-based automation--integrating the creation of construction drawings, performing engineering calculations to size facilities, and linking to materials management systems to create the correct materials orders for new facilities.

About Autodesk

Autodesk, Inc. is a world leader in 2D and [3D design](#), engineering and entertainment software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software to help customers experience their ideas digitally before they are built. Fortune 100 companies--as well as the last 15 Academy Award winners for Best Visual Effects--use [Autodesk software](#) tools to design, visualize and simulate their ideas to save time and money, enhance quality, and foster innovation for competitive advantage. For additional information about Autodesk, visit <http://www.autodesk.com/pr-autodesk>.

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