

## Autodesk Names ECAD Reseller of the Quarter for Training and Service Excellence

January 18, 2011

SAN RAFAEL, Calif., Jan 18, 2011 (BUSINESS WIRE) --

Autodesk, Inc. (NASDAQ:ADSK), a leader in 3D design, engineering and entertainment software, has named ECAD, Inc., as North American Reseller of the Quarter for the third quarter of the 2011 fiscal year. Autodesk selected ECAD from more than 100 North American resellers. Autodesk is recognizing ECAD, Inc., for its strong growth across several industries, including architecture, engineering and construction, manufacturing and government, and its continued commitment to customer success.

"We are happy to recognize ECAD for its continued excellence in delivering top-notch expertise to customers deploying Autodesk technologies," said Steve Blum, senior vice president, Americas Sales. "ECAD has achieved a 93 percent <u>Autodesk Subscription</u> renewal rate from its customers during the third quarter of 2011. That is a true testament to the company's commitment and understanding of its customers' needs and requirements."

ECAD is one of the largest Autodesk resellers in Texas, providing hardware, software and professional services to its customers for over two decades. ECAD's dedicated staff provides training services to more than 500 businesses, agencies and municipalities across the United States. As an <u>Autodesk Authorized Training Center</u> (ATC), ECAD helps customers install and configure Autodesk technology, accelerating time to market and increasing productivity and efficiency.

"We are excited to be recognized for our commitment to our customers and our ability to provide first-class software, training and services that ensure our customers derive the most value from their Autodesk solutions," said Chris Myers, managing director, ECAD. "We offer a full range of Autodesk solutions and have had a great year working closely with customers to implement the best product suites to meet their design needs."

ECAD is a member of Autodesk Platinum Club, recognized as the top U.S. reseller for manufacturing product sales growth in 2009 and for total sales volume in 2008.

Autodesk selects the Reseller of the Quarter based on the company's quality of customer service, support and professional education, overall growth and vertical sales.

## About ECAD, Inc.

ECAD, Inc., is one of the largest Autodesk Resellers in Texas, with offices in Dallas, Houston, and Midland, as well as Tulsa, Okla., Baton Rouge, La., New Orleans, La., and Mobile, Ala. Its locations allow it to cover an area that includes all of Texas and Oklahoma as well as parts of Louisiana, Arkansas, Missouri, Kansas, New Mexico, Arizona, Mississippi, Alabama and Florida. ECAD offers a complete line of Autodesk-based engineering design software complemented by training, support and services. ECAD began operations in 1987 as a two-person operation and has grown to include 10 offices in Texas, Oklahoma, Louisiana and Alabama. For the past 22 years, its mission has been to provide an integrated solution including hardware, software and professional services at a fair price. ECAD is a woman-owned Texas corporation.

## **About Autodesk**

Autodesk, Inc., is a leader in <u>3D design</u>, engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 15 Academy Award winners for Best Visual Effects -- use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit <a href="https://www.autodesk.com">www.autodesk.com</a>.

Autodesk, AutoCAD and ATC are registered trademarks or trademarks of Autodesk, Inc., and/or its subsidiaries and/or affiliates in the USA and/or other countries. Academy Award is a registered trademark of the Academy of Motion Picture Arts and Sciences. All other brand names, product names or trademarks belong to their respective holders. Autodesk reserves the right to alter product and services offerings, and specifications and pricing at any time without notice, and is not responsible for typographical or graphical errors that may appear in this document.

© 2011 Autodesk, Inc. All rights reserved.

SOURCE: Autodesk, Inc.

Autodesk, Inc.
Angela Costa Simoes, 415-547-2388
angela.simoes@autodesk.com