AUTODESK.

Telling Time a Blockbuster Experience with Autodesk Time FX App

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New App Makes Telling Time More Fun with Interactive Visual Effects; Now Available on iPhone, iPod touch and iPad

SAN RAFAEL, Calif., Feb 10, 2011 (BUSINESS WIRE) --

Autodesk, Inc. (NASDAQ:ADSK), the company whose software was used by each of the past 15 Academy Award winners for Best Visual Effects, announced Autodesk Time FX, a sculptural fluid, dynamic and interactive desktop clock, is now available on the App Store for iPhone, iPod touch and iPad.

Based on the technology behind many of today's biggest blockbusters, Autodesk Time FX brings the fun and excitement of Hollywood visual effects to telling time. The new interactive desktop clock app features more than 60 display themes to project the current time as anything from puffs of smoke that swirl and dissipate to concentric rings of fire.

"It's just great fun," said Samir Hanna, vice president of Consumer Products at Autodesk. "Autodesk Time FX stands out by using the same interactive and engaging digital effects found in our popular Autodesk Fluid FX app."

Autodesk Time FX is just the latest app from Autodesk, joining an expanding portfolio of creative and entertainment apps, including the award-winning Autodesk SketchBook product line, Autodesk Fluid FX and the recently released Autodesk TinkerBox app, which debuted earlier this month. Through these applications, Autodesk aims to bring more people into the world of design, engineering and entertainment.

The Autodesk Time FX App is free* and available now from the App Store on iPhone, iPod touch and iPad or at at www.itunes.com/appstore.

About Autodesk

Autodesk, Inc., is a leader in 3D design, engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 15 Academy Award winners for Best Visual Effects -- use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit www.autodesk.com.

Free Autodesk software is subject to the terms and conditions of the end-user license agreement that accompanies download of the software.

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Photos/Multimedia Gallery Available: http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6607459&lang=en

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