



Bayer Technology Services and Autodesk Sign Global Enterprise Agreement

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Autodesk software to help streamline design, construction and operation of manufacturing plants

SAN RAFAEL, Calif., Jul 14, 2011 (BUSINESS WIRE) -- [Autodesk](#), Inc. (NASDAQ:ADSK), a leader in [3D design](#), engineering and entertainment software and Bayer Technology Services GmbH, have signed a new enterprise agreement for the global use of Autodesk software. Using Autodesk software, Bayer, a global enterprise with core competencies in the fields of health care, nutrition and high-tech materials, will be able to implement a more streamlined process for the design, construction and operation of manufacturing plants worldwide.

"Competing in a global marketplace requires us to respond to customer demand as quickly as possible, and opening new or adapting existing manufacturing sites is essential to that," said Juergen S. Kussi, head of Plant Layout & Piping of Bayer Technology Services. "Through this agreement, we will increase our use of Autodesk software across many projects, making it easier to more efficiently use information across projects and more rapidly react to changing market conditions."

Bayer architects, engineers, designers, drafters and project managers now have greater access to a broad range of Autodesk solutions for [Building Information Modeling \(BIM\)](#) and [Digital Prototyping](#), including the [Autodesk Design Suite](#), [Autodesk Building Design Suite](#), [Autodesk Plant Design Suite](#) and [Autodesk Factory Design Suite](#).

"We are pleased that Bayer has selected Autodesk software to play a critical role in the design, construction and operation of the next generation of chemical and pharmaceutical plants," said Mark Paraskeva, vice president, Autodesk Europe, Middle East and Africa. "Autodesk is continuing to work closely with global organizations like Bayer to optimize our customers' investments in 3D design technology and help them achieve competitive advantage."

BIM is an intelligent model-based process that provides insight for creating and managing building and infrastructure projects faster, more economically, and with less environmental impact. Digital Prototyping is a revolutionary approach to product development that enables more rapid and cost-effective design, visualization, and simulation.

About Bayer Technology Services

Bayer Technology Services offers fully-integrated solutions along the life cycle of chemical/pharmaceutical plants - from development through engineering and construction to process optimization for existing plants. The subsidiary of Bayer AG employs 2,700 experts worldwide at its headquarters in Leverkusen and other German sites, as well as in regional offices in Belgium, Brazil, India, Mexico, PR China, Russia, Singapore, the United Arab Emirates and the United States. In 2010, the company achieved sales of approximately EUR 420 million. Find more information at <http://www.bayertechnology.com>.

About Autodesk

Autodesk, Inc., is a leader in [3D design](#), engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 16 Academy Award winners for Best Visual Effects -- use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit <http://www.autodesk.com>.

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