Create Custom Digital Masterpieces with the Autodesk 123D Sculpt App for iPad

August 10, 2011

New 3D Sculpting and Painting App Now Available on the App Store

SAN RAFAEL, Calif., Aug 10, 2011 (BUSINESS WIRE) --

Autodesk, Inc. (NASDAQ: ADSK), announced its Autodesk123D Sculpt app, a 3D sculpting and painting app for iPad, is now available on the App Store. The app lets users turn shapes, colors and textures into personalized pieces of 3D art.

Based on technology that professional designers and 3D artists prefer today, the Autodesk 123D Sculpt app provides simple yet powerful tools within an intuitive user interface that enable users to sculpt on their iPad. With three simple steps, any user can transform a basic shape into a digitally sculpted work of art:

- **Select a shape:** Users can choose from one of 17 starting shapes, including creatures, people, vehicles and basic geometric objects.
- **Sculpt and decorate:** Users can then choose from a wide variety of tools to enlarge, shrink, warp or refine their creation's features to achieve the dramatic, comic or frightening effect they desire. Users also can add creative details with a palette of stamps, textures and images.
- **Share with friends:** When a creation is complete, users can quickly snap a photo or record an HD turntable movie to share directly from within the app, via email or through Facebook, Flickr or YouTube.

Users can import their own images or snap photos using iPad 2's camera, and then stencil onto their 3D creations for ultimate personalization. The Autodesk 123D Sculpt app also offers many of the familiar interface elements from the award-winning Autodesk SketchBook Pro.

"We built Autodesk 123D to make 3D design accessible to the maker movement, and the 123D Sculpt app takes this even further into the realm of personal sculpture and digital art," said Samir Hanna, vice president of Consumer Products at Autodesk. "With the 123D Sculpt app, you don't have to be Michelangelo to create amazing painted sculptures."

Pricing and Availability

The Autodesk 123D Sculpt app is available for free* for a limited time from the App Store on iPad. To add to the creative experience, users can purchase five different packs of four shapes for $.99 each through In-App Purchase. Learn more about the 123D Sculpt app on 123D Sculpt News. A video is also available on the Autodesk YouTube Channel.

About Autodesk

Autodesk, Inc., is a leader in 3D design, engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 16 Academy Award winners for Best Visual Effects -- use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit www.autodesk.com.

Free products are subject to the terms and conditions of the end-user license and services agreement that accompanies the software.

Autodesk, AutoCAD, SketchBook, Autodesk 123D and 123D are registered trademarks or trademarks of Autodesk, Inc., and/or its subsidiaries and/or affiliates in the USA and/or other countries. Academy Award is a registered trademark of the Academy of Motion Picture Arts and Sciences. YouTube is a trademark of Google Inc.Apple and iPad are trademarks of Apple Inc., registered in the U.S. and other countries. All other brand names, product names or trademarks belong to their respective holders. Autodesk reserves the right to alter product and services offerings, and specifications and pricing at any time without notice, and is not responsible for typographical or graphical errors that may appear in this document.

© 2011 Autodesk, Inc. All rights reserved.

Photos/Multimedia Gallery Available: http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6825370&lang=en

SOURCE: Autodesk, Inc.

```
Autodesk, Inc.
Jennifer Ha, 415-547-2435
jennifer.ha@autodesk.com
```