



Microdesk Named Autodesk Reseller of the Quarter for Q2

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Autodesk Partner Recognized for Exceptional Year-Over-Year Growth and Dedication to AEC Industry

SAN RAFAEL, Calif., Oct 17, 2011 (BUSINESS WIRE) --

[Autodesk, Inc.](#) (NASDAQ:ADSK), a leader in [3D design](#), engineering and entertainment software, has named [Microdesk](#) its second quarter Reseller of the Quarter for the Americas for the 2012 Autodesk fiscal year.

Microdesk was selected from more than 200 Autodesk partners, citing its exceptional year-over-year growth in horizontal products and continued performance in and dedication to the architectural, engineering and construction (AEC) industry. Microdesk has consistently proven its commitment to demonstrating the value of Autodesk suites to customers, achieving 100 percent growth in [Autodesk Subscription](#) sales for this product line. Microdesk also exceeded second quarter sales targets in the AEC market, while surpassing Subscription renewal goals -- all demonstrating exceptional customer service and retention. Once again, Microdesk has shown its competitive edge, implementing best practices with its sales team to increase sales and the efficiency of overall solution sets.

"Microdesk continues to show outstanding performance and dedication to the AEC community," said Dave Rhodes, vice president, Americas Sales, Autodesk. "Day in and day out, the company demonstrates best practices by driving Autodesk Suites and Subscription-focused initiatives."

A vibrant member of the AEC community and reseller of Autodesk software for more than 17 years, Microdesk is also an Autodesk Gold Partner, Autodesk Consulting Specialized Partner, Autodesk Authorized Training Center (ATC) and a trusted member of the Autodesk Developer Network. Microdesk has made an obvious and significant investment in its team, developed a solid consulting business plan and continues to offer a wealth of knowledge and support to customers in the AEC industry.

"Winning Partner of the Quarter from Autodesk is an honor for Microdesk," said Michael DeLacey, president of Microdesk. "We believe our approach, along with our outstanding team of industry experts, provide a unique level of value to our clients. We constantly strive to provide our customers with the best possible combination of products and complete design and construction solutions to support the entire project delivery process. It is very rewarding to be recognized for our efforts."

Autodesk selects the Reseller of the Quarter based on exceptional sales growth, conscientious customer support, use of best practices, industry knowledge and dedication.

About Microdesk

Microdesk Inc. is a design technology consultancy with 12 offices nationwide that combines the leading software tools from Autodesk, Oracle, Google, Adobe and ESRI, with the latest methods, including Building Information Modeling and Virtual Design & Construction, to provide business and technology consulting services to help firms successfully plan, design, build and operate land and buildings. For more information, visit www.microdesk.com.

About Autodesk

Autodesk, Inc., is a leader in [3D design](#), engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 16 Academy Award winners for Best Visual Effects -- use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit www.autodesk.com.

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