



Autodesk Selected as Industry Partner for NUS Engineering Design and Innovation Centre (EDIC); Establishing New Professorship

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SINGAPORE--(BUSINESS WIRE)--Jan. 17, 2012-- [Autodesk, Inc.](#) (NASDAQ:ADSK) today announced that its design software will be used in the National University of Singapore (NUS) Engineering Design and Innovation Centre (EDIC) and the [Design-Centric Curriculum](#) (DCC). An NUS-Autodesk Term Professorship at the NUS Faculty of Engineering is also being established and hosted at EDIC.

Representatives from Autodesk and the National University of Singapore sign a memorandum of understanding for the use of Autodesk's design software in the University's Engineering Design and Innovation Centre (EDIC) and its Design-Centric Curriculum (DCC). (Photo: Business Wire)

NUS EDIC staff and DCC students will have access to Autodesk Education Master Suites, which include 20 Autodesk software products, as well as [Autodesk Vault](#) data management software. The NUS-Autodesk Term Professorship will play a leading role in the development of design curriculum to

enhance learning experiences for engineering students. It will also drive integration of digital design and simulation technology within EDIC, in particular through DCC projects. DCC, launched by EDIC in 2009, is a flexible alternative pathway for students to learn engineering through multi-year, multi-disciplinary design-centric projects.

Professor Tham Ming Po, Director of EDIC at NUS, said: "The appointed NUS-Autodesk professor will lead in developing innovative designs and tools to push design frontiers using Autodesk software. DCC students will use Autodesk software for projects related to the three broad themes of Smart, Sustainable Cities; Engineering in Medicine; and Future Transportation Systems. For example, we will see Autodesk software being used in the design of engineering systems for rehabilitation medicine."

Mr. Tom Joseph, Head of Worldwide Education for Autodesk, said: "Autodesk is honoured that NUS, ranked among Asia's top universities, has selected our software for its Design-Centric Curriculum. Students will benefit from the software's advanced, professional-grade functionality. For example, the Eco Materials Adviser in Autodesk Inventor software makes sustainable material choices accessible early in the design process, by providing information on environmental impact, cost, and performance. With 80 percent of a product's environmental impact being determined by decisions made in the design phase, the impact of such technology is profound."

Professor Lu Wen Feng, Eco-car Project Advisor at the NUS Faculty of Engineering, said: "In our previous collaborations with Autodesk, students working on the Eco-car Project have used Autodesk software and found it effective in design, simulation and analysis. Students who are trained to use the software graduate with the confidence that they use the same technology as professionals around the world. Our graduates take their skills into the working world, contributing significantly to the industry, setting standards and pushing the frontiers of engineering design."

Autodesk Education Initiatives

Autodesk wants students of all ages to imagine, design and create a better world – a vision also shared by the Faculty of Engineering. By partnering with academic leaders and institutions, Autodesk is helping educators to build skills and engagement, both in and out of the classroom, in order to prepare for successful careers in architecture, engineering and digital arts. Autodesk offers the [technology and learning resources](#) that inspire the next generation of professionals, while providing institutions with educational pricing, training, curricula and community resources. For more information about Autodesk education programs and solutions, visit www.autodesk.com/education.

About Autodesk

Autodesk, Inc., is a leader in [3D design](#), engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries — including the last 16 Academy Award winners for Best Visual Effects — use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit www.autodesk.com.

About National University of Singapore (NUS)

A leading global university centred in Asia, the National University of Singapore (NUS) is Singapore's flagship university which offers a global approach to education and research, with a focus on Asian perspectives and expertise.

NUS has 16 faculties and schools across three campuses. Over 36,000 students from 100 countries enrich the community with their diverse social and cultural perspectives.

NUS has three Research Centres of Excellence (RCE) and 21 university-level research institutes and centres. It is also a partner in Singapore's 5th RCE. NUS shares a close affiliation with 16 national-level research institutes and centres. Research activities are strategic and robust, and NUS is well-known for its research strengths in engineering, life sciences and biomedicine, social sciences and natural sciences. It also strives to create a supportive and innovative environment to promote creative enterprise within its community.

For more information, please visit www.nus.edu.sg.

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