



## KETIV Technologies Named Autodesk Q3 Reseller of the Quarter

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*Autodesk Partner Continues to Impress with Year-Over-Year Growth in AEC and Manufacturing*

SAN RAFAEL, Calif.--(BUSINESS WIRE)--Jan. 19, 2012-- [Autodesk, Inc.](#) (NASDAQ:ADSK), a leader in [3D design](#), engineering and entertainment software, has named [KETIV Technologies](#) its third quarter Reseller of the Quarter for the Americas for the 2012 Autodesk fiscal year.

KETIV was selected from more than 200 Autodesk partners, in part due to a greater than 50% increase in software sales to customers in architectural, engineering and construction (AEC) and manufacturing, industries they have served for more than 25 years. New product sales increased substantially, also, with growth in horizontal markets as well as new and additional verticals business. KETIV's growth in subscription validates the company's commitment to customer satisfaction and dedication to customer retention. KETIV and Autodesk work closely to apply technical and consulting resources to help users fully implement the expanded Autodesk solution set.

"KETIV continues to show outstanding performance and dedication to Autodesk with particularly great results in the AEC and Manufacturing sectors," said Dave Rhodes, vice president, Americas Sales, Autodesk. "We have a long-standing relationship with this company and they continually demonstrate best practices while working closely with Autodesk and drive our software to important players in the industry."

KETIV is a Gold Partner, an [Autodesk Authorized Training Center \(ATC\)](#), and has earned the Autodesk Consulting Specialized designation. Serving the entire west coast, KETIV is a second time recipient of Reseller of the Quarter. Their most successful customers refer to the consultants and engineers at KETIV as an extension of their own teams.

"To be named Partner of the Quarter two years in a row is a tribute to the consistency of our performance," said Kanwar Anand, president and CEO of KETIV. "It speaks to our team's technical and industry experience and, perhaps more than that, a genuine curiosity in our customers' business and in the growing Autodesk solution set. Once we meet, we stay with the customer to ensure their ongoing success."

Autodesk selects the Reseller of the Quarter based on exceptional sales growth, conscientious customer support, use of best practices, industry knowledge and dedication.

### **About KETIV Technologies**

KETIV Technologies is a leading Autodesk solutions provider with more than 25 years' experience delivering CAD software and services in California, Arizona, Oregon, and Washington. Serving clients with a global presence in manufacturing, architectural, civil engineering, and process plant industries KETIV's team of industry experts increase the profitability of engineering companies by helping them simplify the process of conceptualization, design, production, and data management.

### **About Autodesk**

Autodesk, Inc., is a leader in [3D design](#), engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 16 Academy Award winners for Best Visual Effects -- use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit [www.autodesk.com](http://www.autodesk.com).

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