



New Autodesk SketchBook Ink App Delivers Stunning Creative Tools for iPad

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Pen-and-Ink App Offers Vibrant, Resolution-Independent Interface for New Retina Display

SAN RAFAEL, Calif.--(BUSINESS WIRE)--May. 24, 2012-- [Autodesk, Inc.](#) (NASDAQ:ADSK) launched [Autodesk SketchBook Ink for iPad](#) paint and drawing app, the latest release from the company's popular SketchBook family, which has more than 10 million downloads to date. Powered by a brand new engine, Autodesk SketchBook Ink introduces unique technology for artists to create stunning, high-resolution ink-style artwork. The SketchBook Ink addition to the SketchBook family increases the number of choices available to artists to express their creative visions in a digital environment.

Unlike traditional vector drawing apps, SketchBook Ink enables users to produce very fine detail in their artwork, independent of resolution, building on the intuitive freehand-drawing [Autodesk SketchBook Pro](#) platform. This new technology also supports the ability to export and print large, high-quality images right from the iPad. Final artwork can be exported at optimal sizes to the photo library on iPad, email, Dropbox, or iTunes file sharing. Images exported to Dropbox or iTunes file sharing can exceed 100 megapixels.

"We are fortunate to collaborate with many talented artists, so we know how important it is for them to have a variety of tools for not only different tasks in their creative process, but also to express their personal styles. SketchBook Ink provides more choices for artists. And with its ability to produce high-resolution output, it makes a huge leap for content creation on the iPad," said Chris Cheung, product line manager, Autodesk.

Complementing Autodesk's popular app for the iPad, SketchBook Pro, which offers a variety of sketching and painting tools, SketchBook Ink is dedicated to pen-and-ink drawing. The inking behavior gives it a distinct feel but builds on the intuitive and familiar interface valued by SketchBook users worldwide. SketchBook Ink launches with seven preset ink styles and two types of erasers. The app supports importing images from the photo library on iPad that can be used as references or backgrounds.

"With more than 10 million downloads to date, we're proud that the SketchBook family is changing how, where, and with what tools people unlock their creativity. People who never considered using a digital app for their artwork before, are now turning to SketchBook to produce incredible illustrations," said Samir Hanna, vice president, Consumer Products, Autodesk.

The Autodesk SketchBook Ink App is available for \$4.99 exclusively from the App Store on iPad or at www.itunes.com/AppStore. For a limited time at launch, SketchBook Ink will be available for a special introductory price of \$1.99.

About Autodesk

Autodesk, Inc. is a leader in [3D design](#), engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 17 Academy Award® winners for Best Visual Effects -- use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit <http://usa.autodesk.com/>.

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