



Beaver Group Deploys Autodesk PLM 360 to Manage Business Processes Anytime, Anywhere

Jun 18, 2012

FARNBOROUGH, England--(BUSINESS WIRE)--Jun. 18, 2012-- The Beaver Group – an award winning digital media agency – is successfully using [Autodesk PLM 360 product lifecycle management software](#) from [Autodesk, Inc.](#) (NASDAQ: ADSK) to help rapidly expand its business while continuing to offer exemplary customer service on fast-track, multi-site projects.

The Beaver Group provides digital media, design and creative solutions and services to leading brands such as P&O Cruises, Showcase Cinemas and Burger King. The company selected Autodesk PLM 360 to expand access to critical data for all aspects of its business, including program management, engineering, quality, procurement, operations, sales and marketing and support data, and to ensure that every user has anytime, anywhere access from virtually any mobile device or web browser.

“We desperately needed a project management system that worked instantly for a variety of stakeholders—designers, technical specialists, external suppliers and partners such as architects, engineers and contractors—without the expense or complexity of other systems on the market,” said Peter Critchley, managing director at Beaver Group. “Autodesk PLM 360 provides everyone involved an accurate view of how projects are progressing and increases the transparency of our work.”

Prior to Autodesk PLM 360, Beaver Group held critical product information in disparate systems and version control was a major issue since work on different products was happening concurrently across several sites. To effectively bring together all aspects of the design process without cumbersome infrastructure, Beaver Group turned to Autodesk 360 PLM and now uses it to help manage the entire design, project management and installation process of digital menus and signs.

“We came to the point where the business had to decide whether to invest in a new IT infrastructure or a cloud-based system. But in reality there was no choice. There was nothing else on the market that could have suited us so well,” said Critchley.

About Autodesk

Autodesk, Inc., is a leader in [3D design](#), engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 17 Academy Award winners for Best Visual Effects -- use Autodesk software to design, visualise and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit www.autodesk.co.uk.

About Beaver Group

Beaver Group is an agency whose passion is digital media, design and creative solutions. We're made up of two companies, Beaver Solutions and Beaver Design. In addition, we also work with our specialist sister company, Signature Digital Menus. We are a team of great designers, engineers and specialists who provide individuals, companies and public institutions with complete digital media, mobile, web and design solutions for internal communications, in-store customer engagement, menu board sales uplift, video production and more. Our clients include Ericsson, Showcase Cinemas, The Home Office, the BBC and P&O Cruises. www.beaver-group.com

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Source: Autodesk, Inc.

Autodesk

US Media Contact:

Stacy Doyle, 503-707-3861

stacy.doyle@autodesk.com

or

EMEA Media Contact:

Mikael Löwenhielm, +46 31 726 0137

mikael.lowenhielm@autodesk.com