



## Autodesk and Jitterbit Partner to Increase Access to Vital Product Lifecycle Management Data

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New Autodesk PLM 360 Connect Offers Seamless Approach to Business Application Integration

SAN RAFAEL, Calif. & OAKLAND, Calif.--(BUSINESS WIRE)--Sep. 18, 2012-- [Autodesk, Inc.](#) (NASDAQ: ADSK) and Jitterbit, a leading provider of powerful, flexible and easy-to-use application and data integration software, have forged an alliance to provide [Autodesk PLM 360](#) the ability to integrate with on premise and cloud business applications. The relationship further strengthens Autodesk PLM 360's position as the next generation cloud-based alternative for product lifecycle management.



Jitterbit's cloud integration platform is a key component of a new suite of integration tools called Autodesk PLM 360 Connect, which helps customers to integrate their PLM and other cloud and enterprise business applications into one, seamless environment. (Photo: Business Wire)

Jitterbit's award-winning cloud integration platform is a key component of a new suite of integration tools called Autodesk PLM 360 Connect, which helps customers to integrate their PLM and other cloud and enterprise business applications into one, seamless environment. The ability to easily

move data across multiple systems further strengthens the value of Autodesk PLM 360, making the benefits of PLM available to anyone, anytime, anywhere.

"The combination of Autodesk PLM 360 and Jitterbit's next generation cloud integration solutions allows companies of all sizes to realize a greater return on their technology investments in ERP, CRM or other proprietary business applications," said George Gallegos, CEO at Jitterbit. "Companies will now have the ability to gather, analyze and utilize product or project data in a far more efficient manner than previously possible."

"Autodesk PLM 360 Connect is a straightforward and cost-effective way to keep Autodesk PLM 360 tightly connected with data from other critical business systems," said Buzz Kross, senior vice president, Design, Lifecycle and Simulation at Autodesk. "Jitterbit is a natural partner to match our nimble cloud-based approach. Our customers require integration that is powerful, quick, easy-to-use, and affordable."

### Application Integration Simplified

The combination of cloud-based PLM with a cloud-based enterprise application interface platform makes it easy for customers to map, build and manage an elegant integration solution in any application environment. Jitterbit's intuitive graphical user interface means no software coding is required for integration. This "no coding" approach makes connections simple and easy to build and maintain for business analysts and administrators alike.

For additional information about the new suite of integration tools, Autodesk PLM 360 Connect, visit [www.autodesklm360.com](http://www.autodesklm360.com).

### About Autodesk

Autodesk, Inc., is a leader in [3D design](#), engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 17 Academy Award winners for Best Visual Effects -- use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit [www.autodesk.com](http://www.autodesk.com).

### About Jitterbit

Jitterbit delivers powerful, flexible, & easy to use data and application integration software. Designed for the technical business analyst, Jitterbit allows companies of all sizes to solve the challenges of application, data, and business process integration between on-premise and cloud systems. Jitterbit's graphical "No-Coding" approach accelerates and simplifies the configuration and management of on-premise and cloud integration projects.

Privately held, Jitterbit is headquartered in Oakland, Calif. To learn more about Jitterbit's [application integration](#), [data integration](#), and [cloud computing integration](#) solutions, visit [www.jitterbit.com](http://www.jitterbit.com). Follow conversations at [www.twitter.com/jitterbit](http://www.twitter.com/jitterbit).

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