3D Modeling for the Masses Debuts with Autodesk 123D Design

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App Enables 3D Modeling via iPad, Mac, PC or Web Browser

SAN FRANCISCO--(BUSINESS WIRE)--Nov. 8, 2012-- Autodesk, Inc. (NASDAQ: ADSK) introduced Autodesk 123D Design, a free* 3D modeling tool that allows users to create a digital model and then 3D print or fabricate their idea whether on the iPad, Mac, PC or via their web browser. Autodesk 123D Design uses natural interactions for creation and editing, allowing makers to easily design things without learning complex CAD concepts.

"For the first time ever, users can create sophisticated, precise 3D models of real objects on their iPad, Mac, PC or via their web browser. People said this couldn't be done on iPad, and we're happy to prove them wrong," said Samir Hanna, vice president of Consumer Products, Autodesk. "We believe that everyone is creative, and we intend to put easy to use design software in the hands of millions of people so they can create real objects, have fun doing it and then fabricate the things they want and need, just the way they want them."

Eliminate the Dreaded Blank Canvas and Start Designing Fast

Autodesk 123D Design helps users get their projects started by providing base shapes and example models that help move past a blank screen and into the design quickly. Using natural interactions to add objects to the canvas and assemble parts together, users can enjoy the design process and create amazing 3D-printable designs.

123D Design also includes pre-set kits, such as "Robots" or "Houses" that are a fun way to experiment with design ideas or become more familiar with design concepts. More kits are available online from the 123D web site.

Freedom to Choose How and Where to Design and Make

123D Design is available on web, mobile and desktop, so users have the freedom to choose how and where they will make something. 123D Design also lets users go from design to 3D print with just a few taps or clicks.

Part of the Autodesk 123D family of apps, 123D Design allows users to take advantage of a connected group of Autodesk software, fabrication services for 3D printing and laser cutting, and a community of like-minded makers focused on making a wide variety of projects using 3D design and personal fabrication. 123D Design, 123D Make, 123D Catch, and 123D Sculpt are directly connected across platforms and products through "My Projects," cloud storage for all 123D design projects, where users can save and access the things they've made, or objects other people have made and shared with the community. The 123D community is home to thousands of models shared by nearly 300,000 members from around the world, and it is growing every day.

The Autodesk 123D family of apps provides users with the ability to capture, design and make their ideas, and connect with other makers around the world for support or inspiration. Users can try Autodesk apps, services and communities to experiment and experience the creative process.

The Autodesk 123D Design App is available for free* from the App Store on iPad or at www.itunes.com/appstore. The Mac version of 123D Design is available for free* from the Mac App Store.

About Autodesk

Autodesk, Inc., is a leader in professional and personal 3D design, engineering and entertainment software. Autodesk tools help unlock the creativity in everyone, from children and hobbyists to design and engineering professionals. Customers across the manufacturing, architecture, building, construction, digital art and entertainment industries, including the last 17 Academy Award winners for Best Visual Effects, use Autodesk software, mobile apps, cloud services and communities to design, visualize, simulate and communicate their ideas. For more information follow @autodesk or visit autodesk.com.

A video featuring 123D Design is available on the Autodesk YouTube Channel at http://www.youtube.com/watch?v=EdHIZwdyMOU.

Free products are subject to the terms and conditions of the end-user license and services agreement that accompanies the software.

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