



New Autodesk FormIt App Accelerates Conceptual Design and Form Creation for Building Design Professionals

Nov 27, 2012

LAS VEGAS--(BUSINESS WIRE)--Nov. 27, 2012-- **Autodesk University**-- [Autodesk, Inc.](http://www.autodesk.com) (NASDAQ: ADSK), the leader in cloud-based design and engineering software, today announced [Autodesk FormIt](#), a new free* mobile app that allows building design professionals to conceptualize, analyze, and share early design ideas and forms. Available on the iPad, FormIt allow users—at all levels of expertise—to capture building design ideas digitally and support a [Building Information Modeling \(BIM\)](#) workflow in the earliest stages of design. The announcement was made today at the main stage keynote at Autodesk University.

"Design professionals are increasingly working on the go and Autodesk FormIt helps them to capture building design concepts digitally anytime, anywhere ideas strike," said Nicolas Mangon, senior director, AEC strategy and marketing, Autodesk. "Instead of scribbling these ideas and sketches on a napkin, FormIt lets users easily create designs on their iPad and then share them with other users through Autodesk 360 for further collaboration and analysis."

Autodesk FormIt uses real-world site information to help users create forms in context and support early design decisions with real building data. Autodesk FormIt enables users to:

- Form expressive design ideas on mobile devices, and experience a continuous BIM workflow to desktop applications, such as Autodesk Revit and Vasari, which is now available as a public beta.
- Create forms from a gallery of shapes and manipulate designs using their hands for easy model changes.
- Easily access site information that allows them to set the exact project location and create design forms in context of the proposed building location.
- Make informed early design decisions by studying shadows using the location aware sub path tool; track gross building floor area as designs develop; and address easement and property line issues while exploring building footprints.
- Store and share designs to the cloud using Autodesk 360 web services**.

The Autodesk FormIt App is available for free worldwide exclusively from the App Store on iPad at <https://itunes.apple.com/us/app/autodesk-formit/id575282599?mt=8&ls=1>. For more information on Autodesk FormIt and other Autodesk mobile apps, please visit <http://usa.autodesk.com/adsk/servlet/pc/index?siteID=123112&id=16953811>

About Autodesk University

Now in its 20th year, Autodesk University is the annual series of Autodesk in-person and virtual user conferences, which include the flagship Autodesk University event in Las Vegas, as well as international events including Autodesk University Japan, Brazil, Russia, Germany and China. Associated online content is available through Autodesk University Virtual. The 2012 events will bring together over 70,000 designers, engineers, architects and digital artists to Learn, Connect and Explore. More information is available at the [Autodesk University](http://www.autodesk.com/autodesk-university) web site.

About Autodesk

Autodesk, Inc., is a leader in [3D design](#), engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 17 Academy Award winners for Best Visual Effects -- use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit www.autodesk.com.

* Free products are subject to the terms and conditions of the end-user license and services agreement that accompanies the software.

** Visit <https://360.autodesk.com> to learn about setting up an Autodesk 360 account. Currently, all customers who have an active Autodesk 360 account are eligible to receive 3GB of free storage and a collaboration workspace. For customers who have active Autodesk Subscription, additional Autodesk 360 features and benefits may apply.

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Source: Autodesk, Inc.

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