



## New App for iPad Unleashes 3D Creatures From Your Imagination Into Reality

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Autodesk 123D Creature Lets Users Create and 3D Print Fantastical Designs

SAN FRANCISCO--(BUSINESS WIRE)--Feb. 13, 2013-- [Autodesk, Inc.](#) (NASDAQ:ADSK) unveiled Autodesk 123D Creature, a new iPad app that gives anyone the ability to create and 3D print amazing 3D characters. Inspired by the same technology preferred by professional designers and 3D artists, Autodesk 123D Creature makes getting started as easy as drawing a stick figure.

The Autodesk 123D Creature app lets users create and 3D print fantastical designs. (Photo: Business Wire)

"Now, for the first time, 123D Creature makes it easy for anyone to create a sophisticated creature on an iPad, and then have a 3D print delivered to their doorstep with a few swipes of their finger," said Samir Hanna, vice president of Consumer Products at Autodesk. "With our 123D family of apps, we strive to put powerful 3D technology into the hands of anyone who wants to be creative, and

The Autodesk 123D Creature app lets users create and 3D print fantastical designs. (Photo: Business Wire)

we look forward to seeing the original creatures people will create and share with the community."

### Create and Showcase Incredible Creature Features

Making original characters with Autodesk 123D Creature starts with a simple skeleton creator where users lay out the basic anatomy of their creature in digital clay. Multi-Touch gestures allow users to thicken, stretch and sculpt their creature with many of the tools familiar to users of the popular [123D Sculpt](#) app. Once finished sculpting and shaping, a creature can be airbrushed or adorned with decals and textures imported from the user's iPad photo library. To show off a finished creation, users can bring the creature into the render room where they can customize lighting and shadows, apply filters, and import background photos to generate amazing images to share with their friends.

Users who want a sculpture of their masterpiece that they can hold in their hand, can order a 3D print of their creature, with a few steps, that will be mailed to them from Sculpteo's 3D printing services embedded within the app. Artists can also enhance their characters at a professional level in other Autodesk 3D visual effects and animation software including [Autodesk Maya](#) and [Autodesk 3ds Max](#).

The Autodesk 123D Creature App is exclusively available from the App Store on iPad or at <http://appstore.com/AutodeskInc/123DCreature>. The retail price of app will be priced at US \$7.99, but at launch, the app will be offered at a special price of \$1.99 for a limited time.

### About Sculpteo

Founded in 2009, Sculpteo offers a fully online 3D printing service – from the upload of your 3D model to the final object - designed to make this new technology easy and accessible to all. In addition to affiliates, Sculpteo, has its own 3D printing facilities in the Pyrenees.

### About Autodesk

Autodesk, Inc., is a leader in professional and personal [3D design](#), engineering and entertainment software. Autodesk tools help unlock the creativity in everyone, from children and hobbyists to design and engineering professionals. Customers across the manufacturing, architecture, building, construction, digital art and entertainment industries, including the last 17 Academy Award® winners for Best Visual Effects, use Autodesk software, mobile apps, cloud services and communities to design, visualize, simulate and communicate their ideas. For more information follow @autodesk or visit [autodesk.com](http://autodesk.com).

Editorial Note: A video of the Autodesk 123D Creature app is available on the Autodesk YouTube Channel at <http://www.youtube.com/watch?v=VVVqyMlFRK8>.

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