COVID-19 accelerated digital transformation, but gap between digital leaders and followers is expanding

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Autodesk, Inc.

Autodesk, Inc. (NASDAQ: ADSK) revealed that digitally mature companies are embracing the next wave of digital disruption known as Convergence. The study, which explores the impact of Convergence, found that disruptions caused by the pandemic has created two classes of companies: the first, at a low level of digital maturity, struggled to implement these innovative processes and platform and is still in the process of catching up.

Formerly discrete processes and workflows are now being connected across business for greater efficiency and integrated goals. Technologies such as Cloud, IoT, AI, and Augmented and Virtual Reality are converging to create new use cases and solutions.

New research reveals digitally mature companies are preparing for the next wave of digital disruption, known as Convergence.

October 26, 2021

SAN FRANCISCO

New research reveals digitally mature companies are preparing for the next wave of digital disruption, known as Convergence. Autodesk, Inc. (NASDAQ: ADSK) revealed that digitally mature companies are embracing the next wave of digital disruption known as Convergence. Formerly discrete processes and workflows are now being connected across business for greater efficiency and integrated goals. Technologies such as Cloud, IoT, AI, and Augmented and Virtual Reality are converging to create new use cases and solutions.

Formerly siloed data/information is now more accessible and being used across business and industry to power a range of new products and services.

The second, at higher levels of digital maturity, had already implemented the latest innovative practices and have thrived. This group is prepared for the next wave of digital disruption, a practice known as Convergence.

Hiring the Right Skills

Designing for Convergence

Data for Machine

Culture

Industry Convergence:

Data/information Convergence:

Technology Convergence

Process Convergence:

Stage 5:

Stage 4:

Stage 3:

Stage 2:

Stage 1:

Stage 0:

maturity is a strong predictor of how much a company believes it will be impacted by Convergence.

Convergence is the blending of previously separate technologies, processes, and data to create new combinations of business value.

The study involved companies from manufacturing, construction, engineering, and media and entertainment industries. A total of 519 companies participated in the study, with an average of 9,000 employees.

Disruptions caused by the pandemic has created two classes of companies: the first, at a low level of digital maturity, struggled to implement these innovative processes and platform and is still in the process of catching up. The second, at higher levels of digital maturity, had already implemented the latest innovative practices and have thrived. This group is prepared for the next wave of digital disruption, a practice known as Convergence.

By assessing their digital maturity, and top investment priorities, companies can use this data to benchmark themselves and chart a roadmap for transformation,” said Charlene Li, Founder and Senior Fellow at Altimeter. “Doing so can effectively enable businesses to prepare for any type of digital disruption, and even thrive because of it.”

For more information visit Autodesk.com or follow @Autodesk.

Source: Autodesk, Inc.

WiredPR

www.autodesk.com/campaigns/discover-convergence


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