



Autodesk Closes Deal to Acquire Media 100 Software Line; Discreet Division Forges Ahead in Streaming Media Market

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SAN RAFAEL, Calif., Oct 8, 2001 (BUSINESS WIRE) -- Autodesk, (Nasdaq:ADSK) the world's leading design and digital content creation company, today announced that it has closed the transaction announced August 30, 2001 to acquire the software product line from Media 100 (Nasdaq:MDEA), a leading provider of digital media products. With this asset purchase for \$16 million cash, Autodesk's Discreet Division enhances its award-winning content creation product portfolio with Media 100's world-class streaming media software solutions. The acquired software product lines will be sold and distributed by Discreet within the year 2001.

The product acquisition forms the foundation of Autodesk's entry into streaming media for the corporate and institutional markets. Autodesk's Discreet customers will now be able to create, distribute, re-purpose and publish media content for consumption via the Internet, corporate Intranets and IP-enabled devices such as cell phones and PDAs.

For more information about this transaction or general corporate information visit Discreet at: www.discreet.com/streamingmedia. For customer support questions contact Discreet at: 1-877/discreet or 1-877/347-2733 (North America) or 1-514/954-7550 (Global). Discreet Sales can be reached at 800/869-3504 or 514/393-1616.

About Autodesk

Autodesk is the world's leading design software and digital content company. Founded in 1982, Autodesk provides design software, Internet portal services, wireless development platforms, and point-of-location applications that empower more than four million customers in over 150 countries to drive business and remain competitive. For more information, contact any Authorized Autodesk Reseller, call Autodesk at 800/964-6432, or visit www.autodesk.com. Discreet(TM) product information is available at 800/869-3504 or via the Web at www.discreet.com.

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