



Discreet Announces cleaner 5.1 for Mac OS X at Macworld Expo

January 7, 2002

SAN FRANCISCO, Jan 7, 2002 (BUSINESS WIRE) --

Autodesk's Discreet division continues its commitment to Apple's next-generation operating system and the streaming media community

Discreet, a division of Autodesk, Inc. (Nasdaq:ADSK), today announced cleaner(TM) 5.1 software for Mac(R) OS X. Discreet's cleaner software is an industry standard for creating streaming video and audio for multimedia and the Web through high-quality transcoding of content for all major digital media formats. This release of cleaner 5.1 for Mac OS X will include support for Sorenson Video(R) 3 Professional--for high-quality Apple QuickTime(R) content, along with capabilities for transcoding digital content for DVD authoring, MP3 audio, and other popular streaming media formats. Discreet will showcase cleaner 5.1 for Mac OS X in booth No. 3427 at Macworld Expo in San Francisco this week.

"Discreet's primary focus is on delivering reliable and intuitive solutions for professional content creators, and cleaner 5.1 for Mac OS X is a natural extension of our commitment to our Mac user base," said Paul Lypaczewski, general manager, Discreet, and executive vice president, Autodesk, Inc. "cleaner 5.1 leverages Mac OS X's support for multithreading that automatically takes advantage of multiple processing capabilities when present."

"In providing full access to QuickTime's complete multimedia architecture, including RTP/RTSP video streaming, Mac OS X is the ultimate platform for content creators who require a rich, powerful, and stable working environment," said Ron Okamoto, Apple's vice president of Worldwide Developer Relations. "cleaner 5.1 is a tremendous solution for media artists who want to create the highest quality streaming content in QuickTime. Its arrival further demonstrates that Mac OS X is ready to use as a primary platform."

With its newly acquired family of streaming products, Discreet has elevated its leadership position in digital media design, content creation, and delivery. Discreet's streaming software line includes the cleaner family of products--cleaner 5.1, cleaner(TM) EZ, cleaner(TM) live, mpeg charger, mpeg supercharger--and the interactive media authoring and editing software of cinestream(TM) and introDV(TM).

Pricing and Availability

cleaner 5.1 software for Mac OS X is expected to be available in North America via download in early 2002, for an SRP of US\$599. Customers can purchase cleaner 5.1 and other Discreet(TM) streaming products from Discreet's e-store at www.discreet.com/purchase.

About Discreet

Discreet, a division of Autodesk, Inc., is a worldwide leader in digital content creation, management, and distribution tools. Discreet develops systems and software for visual effects, animation, nonlinear editing, broadcast production, and integrated infrastructure and workflow solutions. Discreet serves a broad range of markets involved in content creation, delivery, and use, including film and television postproduction, broadcast production, games, animation, multimedia for corporate, government and education, and rich media for the Web.

Discreet is a division of Autodesk, Inc. Discreet, cleaner, cinestream, and introDV are trademarks of Autodesk, Inc./Discreet Logic Inc. in the U.S.A. and/or other countries. All other brand names, product names, or trademarks belong to their respective holders. (c)Copyright 2002 Autodesk, Inc. All rights reserved.

CONTACT: Bender/Helper Impact
(for Discreet)
310/477-4647
Jonalyn Morris, x245
jonalyn_morris@bhimpact.com
Sarah Davis, x218
sarah_davis@bhimpact.com

URL: <http://www.businesswire.com>
Today's News On The Net - Business Wire's full file on the Internet
with Hyperlinks to your home page.

Copyright (C) 2002 Business Wire. All rights reserved.