



## **Autodesk CEO Carol Bartz Delivers Keynote Speech to Manufacturing Customers At Daratech SUMMIT 2002**

February 25, 2002

NEW YORK, Feb 25, 2002 (BUSINESS WIRE) --

### ***Leading Industry Event Provides Interactive Forum for Autodesk Executives to Meet With Customers***

Autodesk, Inc. (Nasdaq:ADSK), the world's leading design software and digital content company, today announced that Carol Bartz, president and CEO of Autodesk, will talk to manufacturing companies from around the world at the Daratech SUMMIT 2002. Bartz will discuss Autodesk's exciting new capabilities that enable businesses to become more competitive by leveraging the value of design data so that it leads to improved business processes. In today's macro-economic climate the need to collaborate, share information, and successfully manage digital design data internally and externally has never been more important. Highlighting case studies from around the world, Bartz will discuss how the Autodesk Inventor and Autodesk Streamline products help the manufacturing industry increase productivity and accelerate time to market.

"Industry leading events like the Daratech SUMMIT provide an excellent forum for key customers and technology suppliers to meet and talk face to face about today's business challenges and opportunities," said Bartz. "Autodesk is proud to be participating in a conference that enables us to continue to deliver products and solutions that bring our customers to the next level of productivity."

Daratech SUMMIT 2002 is one of the industry's foremost events, providing an international forum to discuss real-world user case successes and failures, and to hear about the latest vision, philosophy, and technologies from the industry's most prominent CEOs. The conference offers general sessions, breakouts, roundtable workshops, and corridor conversations that provide attendees the chance to evaluate and critique today's products and ideas.

#### About Autodesk

Founded in 1982, Autodesk, Inc., is the world's leading design and digital media creation, management, and distribution company. The company serves a diverse portfolio of markets, including building design, geographic information systems, manufacturing, digital media, and wireless data services. By delivering tools that foster innovation and creativity, Autodesk helps customers throughout the value chain leverage digital design data to work better, faster, and smarter. For more information about the company, see [www.autodesk.com](http://www.autodesk.com).

Note to Editors: Autodesk, Autodesk Inventor, and Autodesk Streamline are either registered trademarks or trademarks of Autodesk, Inc., in the United States and/or other countries. All other brand names, product names, or trademarks belong to their respective holders.

CONTACT: Autodesk  
Sarah Winterhalder  
[sarah.winterhalder@autodesk.com](mailto:sarah.winterhalder@autodesk.com)

URL: <http://www.businesswire.com>  
Today's News On The Net - Business Wire's full file on the Internet  
with Hyperlinks to your home page.

Copyright (C) 2002 Business Wire. All rights reserved.