Autodesk: A World Leader In 2D And 3D Design And Engineering Software

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Chief Marketing Officer
Senior Vice President, Worldwide Marketing
Autodesk Software Enables Better Design

Autodesk customers experience their ideas digitally and design:
- More affordably
- More quickly
- More sustainably
- More innovatively

This creates a competitive advantage
Our Customers’ Industries

- Architecture, Engineering, & Construction
- Automotive
- Manufacturing
- Media & Entertainment
- Utilities & Telecommunications
- Government
- Education
Architecture, Engineering, & Construction
Building Information Modeling Solution for AEC
Digital Prototyping Solution for Manufacturing

Image Courtesy of Technicon Design
Digital Entertainment Creation for Media & Entertainment
Autodesk Capabilities: Design, Visualization, and Simulation

- Building Information Modeling – AEC
- Digital Prototyping – Manufacturing
- Digital Entertainment Creation – Media & Entertainment
Divisions & Industries

AEC

Manufacturing

M&E

Automotive

Utilities

AutoCAD

Image courtesy of Iturmendi VFX.

Image courtesy of Daniel Simon, Cosmic Motors.
Divisions & Industries

AEC

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Utilities

AutoCAD

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<th>Divisions &amp; Industries</th>
<th>AEC</th>
<th>Manufacturing</th>
<th>M&amp;E</th>
<th>Automotive</th>
<th>Utilities</th>
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An Unmatched Product Portfolio

Autodesk and AutoCAD changed the world of design by automating drafting 25 years ago. Today, the Autodesk portfolio offers a depth and breadth that none of our competitors can match, serving a wide range of industries and addressing all phases of the design process.
New Suites
Inventor and Revit Exchange

Reduce risk and project cost between manufacturers and architects

Publish Simplified 3D Model with Connection Data

Integrate Systems model in 3D Building Model

Digital Prototype of Building System

Data
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Opportunities: Industries & Suites

AEC
Manufacturing
M&E
Automotive
Utilities

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