Safe harbor

Each of the presentations today will contain forward-looking statements about our strategies, products, future results, performance or achievements, financial, operational and otherwise, including statements about our strategic priorities, business model transition, and guidance for the first quarter and fiscal year 2024; total addressable market (TAM), our long term financial and operational goals; our M&A strategy; our capital allocation initiatives; and our stock repurchase program. These statements reflect management’s current expectations, estimates and assumptions based on the information currently available to us. These forward-looking statements are not guarantees of future performance and involve significant risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from results, performance or achievements expressed or implied by the forward-looking statements contained in these presentations, such as a failure to maintain subscriptions, billings, revenue, deferred revenue, margins and cash flow growth; difficulty in predicting those financial and performance metrics; failure to maintain disciplined and focused investment; failure to successfully integrate acquisitions and manage transitions to new business models and markets, including our efforts to expand in construction and manufacturing, and attract customers to our cloud-based offerings; failure to successfully expand adoption of our products; and negative developments in worldwide economic, business or political conditions.

A discussion of factors that may affect future results is contained in our most recent Form 10-K and Form 10-Q filings available at www.sec.gov, including descriptions of the risk factors that may impact us and the forward-looking statements made in these presentations. The forward-looking statements made in these presentations are being made as of the time and date of their live presentation. If these presentations are reviewed after the time and date of their live presentation, even if subsequently made available by us, on our website or otherwise, these presentations may not contain current or accurate information. We disclaim any obligation to update or revise any forward-looking statement based on new information, future events or otherwise.

Non-GAAP Financial Measures
These presentations include certain non-GAAP financial measures. Please see the section entitled “Reconciliation of GAAP Financial Measures to non-GAAP Financial Measures” in the Appendices attached to the presentations for an explanation of management’s use of these measures and a reconciliation of the most directly comparable GAAP financial measures.
Accelerating Cloud Production in Media & Entertainment

Diana Colella
Senior Vice President
Media & Entertainment
What we’ll cover today

1. Industry context
2. Expanding in Media & Entertainment
3. Why we win
Media & Entertainment

$7B
Design & Make TAM through FY27

Source: Cambashi FY23 Application TAM; Models based on Cambashi FY23 Professions Dataset and Autodesk estimates (Totals may not sum due to rounding)
Key M&E trends

Demand for quality content

Increasing adoption of cloud technology

The metaverse needs 3D
Competition is fueling demand for quality content

Higher quality content requires more VFX and 3D

GLOBAL VFX MARKET (USD MILLION)

- **2017:** USD 7,100.85
- **2027:** USD 8898.82 Mn

**Growth Analysis:**
- **2017-2023 CAGR:** 13.71%
- **Year-over-year growth rate of 2023:** 12.76%

Adoption of cloud for M&E production is growing fast

Increased need for remote work, collaboration, and efficiency is driving adoption

Increasing adoption of cloud technology

The metaverse is fueling demand for 3D content

Multiple types of metaverses are emerging, all will need 3D
Expanding in Media & Entertainment

- Grow our content creation business
- Accelerate adoption of Autodesk cloud solutions in M&E
- Connect M&E production lifecycle with Flow
Lead with best-in-class tools
Make our software more accessible
Maya Creative and Indie versions are broadening our userbase

NEW!
For as little as
$3/day
(US MSRP)

49%
YY growth in 3Ds Max Indie and Maya Indie revenue
Expanding in Media & Entertainment

- Grow our content creation business
- Accelerate adoption of Autodesk cloud solutions in M&E
- Connect M&E production lifecycle with Flow
Drive cloud adoption with ShotGrid and Moxion

Users of Autodesk cloud products have been growing at a CAGR of 22%

*ShotGrid only
Expanding in Media & Entertainment

- Grow our content creation business
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- Connect M&E production lifecycle with Flow
The cost of creating content is rising
Due to bigger game worlds, longer movies, and more sophisticated visual effects

Average production budgets of live-action fiction feature films

Includes all live-action fictional feature films released in North America on home entertainment by a distributor who typically represented theatrically distributed films outside of the pandemic, and for which a budget figure is available. Budgets in non-USD currencies were converted to USD at the rate in their principal production year. Figures not inflation adjusted.

Source: https://stephenfollows.com/how-has-the-cost-of-making-a-movie-changed-over-the-past-twenty-years/
Industry processes are siloed and inefficient
Small changes upstream can have big consequences downstream
Introducing Flow industry cloud for M&E

A robust and secure data backbone allows collaboration and iteration

Flow

- Pre-production
- Production
- Post-production

Break silos
Reduce redundancy
Eliminate waste
Fuel collaboration
Building an open ecosystem of partners

Enabling others to easily extend our industry cloud will be a key competitive advantage
Disrupt the way movies and games are made

Connect data across the production lifecycle

Enable automation and AI assisted creativity

Provide insights for more predictable outcomes
Why we win in M&E

Our award-winning products

Expanding onset to the main source of data

The first end-to-end production industry cloud