



**Autodesk Investor Day**

October 1, 2014

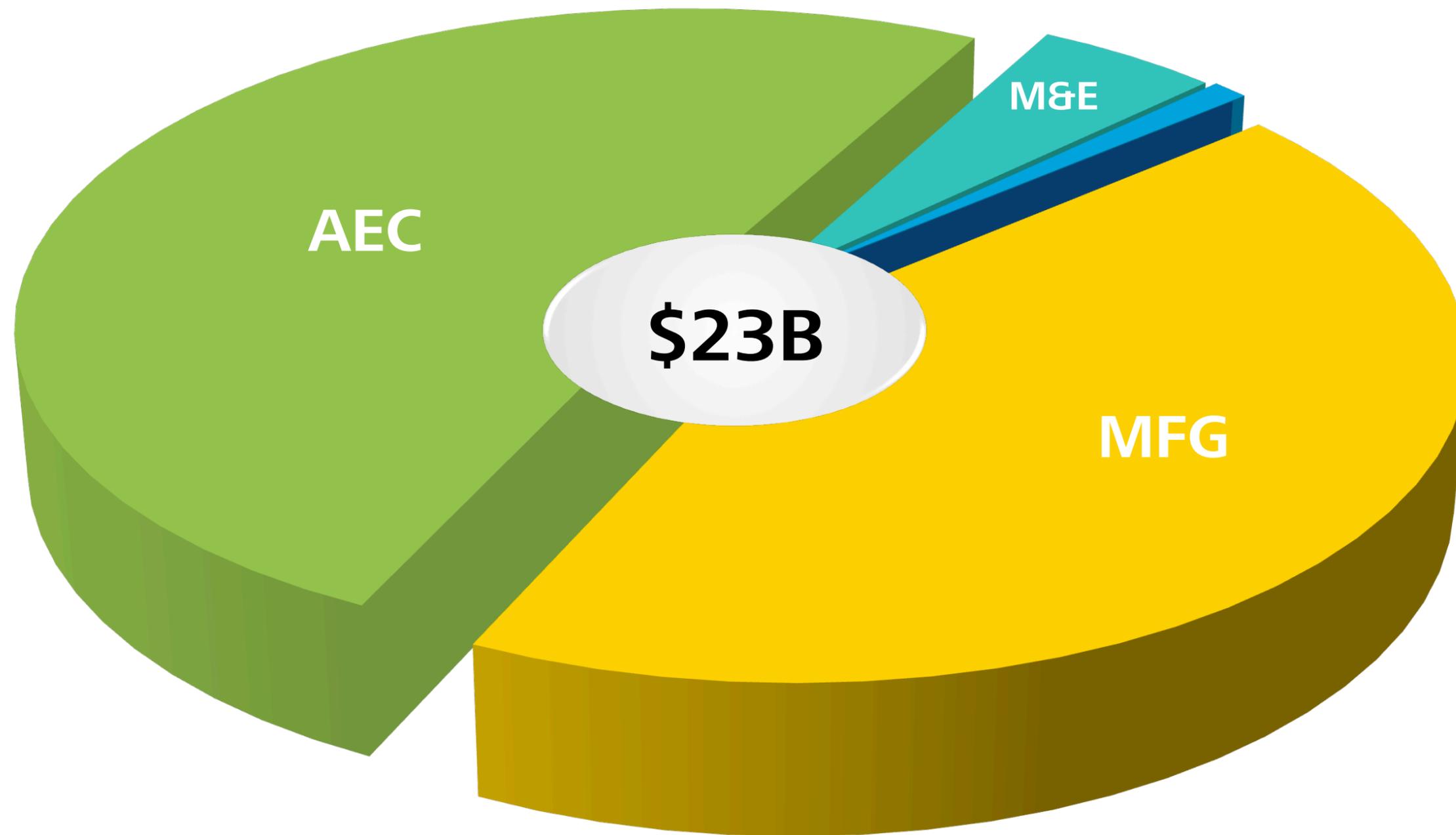
# Introduction

Carl Bass

President and CEO



# Autodesk's Opportunity



Source: Cambashi, August 2014 release

**NOTE:** The TAM numbers presented are conservative estimates because they do not, for example, include the impact of un-surveyed competitors, internally developed software, free software, alternatively monetized software, and piracy.

# Fueling Growth

12%



## More Growth

12% billings CAGR by FY18

20%



## More Value

20% more value per account

50%



## More Subscriptions

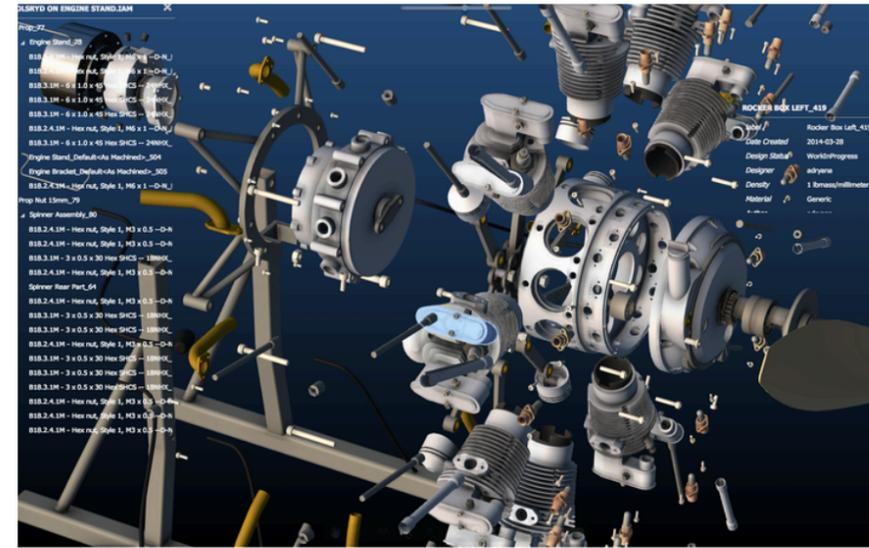
50% subscription growth

# Autodesk's Differentiated Strategy

Cloud and mobile



Open approach



New markets



New business model

# Agenda

Business Model Transition **Andrew Anagnost**

AEC Markets and Opportunity **Amar Hanspal**

Manufacturing Opportunity **Robert Kross**

A360 Collaboration Platform **Amar Hanspal**

Sales Update **Steve Blum**

Finance Update **Sue Pirri**

Summary **Carl Bass**

