### Safe Harbor

Each of the presentations today will contain forward-looking statements about our strategies, products, future results, performance or achievements, financial, operational and otherwise, including statements about our strategic priorities, business model transition, and guidance for the first fiscal quarter and fiscal year 2019; our long term financial and operational goals; our M¢A strategy; our capital allocation initiatives; and our stock repurchase program. These statements reflect management's current expectations, estimates and assumptions based on the information currently available to us. These forward-looking statements are not guarantees of future performance and involve significant risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from results, performance or achievements expressed or implied by the forward-looking statements contained in these presentations, such as a failure to maintain ARR, ARPS, subscriptions, billings, revenue, deferred revenue, operating margins and cash flow growth; difficulty in predicting those financial and performance metrics; failure to maintain spend management; failure to successfully manage transitions to new business models and markets, including our efforts to expand in construction and manufacturing, convert customers to subscription plans, and attract customers to our cloud-based offerings; failure to successfully expand adoption of our products; and negative developments in worldwide economic or political conditions.

A discussion of factors that may affect future results is contained in our most recent Form 10-K and Form 10-Q filings available at www.sec.gov, including descriptions of the risk factors that may impact us and the forward-looking statements made in these presentations. The forward-looking statements made in these presentations are being made as of the time and date of their live presentation. If these presentations are reviewed after the time and date of their live presentation, even if subsequently made available by us, on our website or otherwise, these presentations may not contain current or accurate information. We disclaim any obligation to update or revise any forward-looking statement based on new information, future events or otherwise.

#### Non-GAAP Financial Measures

These presentations include certain non-GAAP financial measures. Please see the section entitled "Reconciliation of GAAP Financial Measures to non-GAAP Financial Measures" in the Appendices attached to the presentations for an explanation of management's use of these measures and a reconciliation of the most directly comparable GAAP financial measures.

AUTODESK INVESTOR DAY MARCH 28, 2018

## The Opportunity in Construction and Manufacturing

Lisa Campbell SVP, Business Strategy and Marketing



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### Not Much Has Changed in Last 50 Years

### Wave of Disruption Spreading Through Manufacturing

GREENHEL

### The Opportunity in Construction



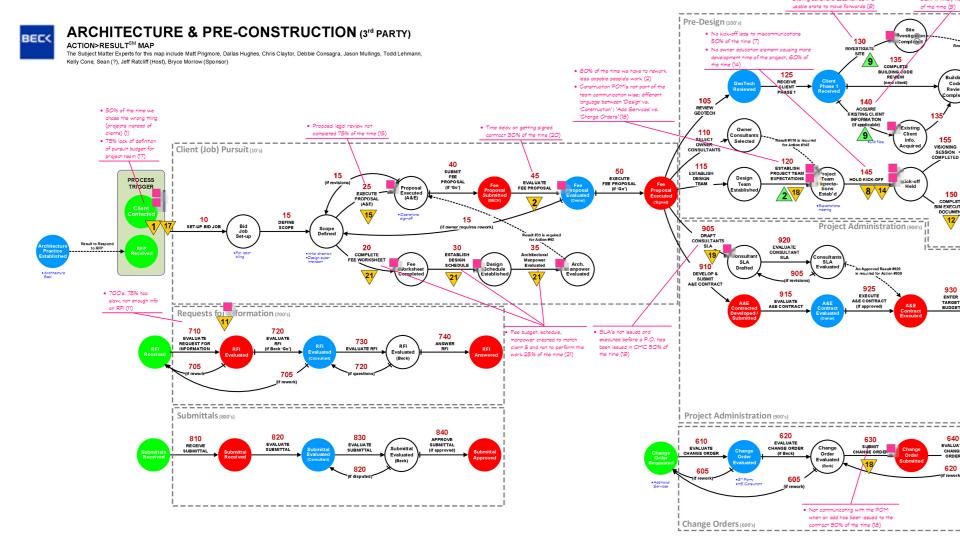




Manufacturing

Total Economy

Sources: OECD; WIOD; GGCD-10; World Bank; BEA; BLS: National statistical agencies of Turkey, Malaysia, and Singapore; Rosstat; McKinsey Global Institute analysis (2014)





### From Chaos...

...to Order

10

### Must Build More Sustainable Cities

11

#### 1 in 5 New Jobs Added in February Were in Construction 12

U.S. Adds 313,000 Jobs in February; Wage

**Growth Eases** 

new jobs.

Last Updated Mar 9, 2018 at 10:02 am ET

growth rose by 2.6% from a year earlier.

The U.S. economy added 313,000 new jobs last month, the strongest monthly gain su

A Labor Market Bright Spot: Construction A key bright spot in the labor market recently has been construction, where employers added 61,000 new jobs in February, the biggest increase in almost 11 years for that sector. Over the last four months, construction has added 185,000

July 2016. The unemployment rate remained at 4.1% for the fifth straight month. Wag

### Estimated Growth in Construction Jobs

Worldwide by 2030 using current spending trendlines

### 53M+

from spending on **BUILDINGS** 

## >200M

to meet *expected* growth rates

### 34M+

13

from spending on **INFRASTRUCTURE** 

Source: McKinsey Global Institute - Jobs Lost, Jobs Gained: Workforce Transitions in a Time of Automation (Dec 2017)

### Construction is at a Tipping Point in its Use of Technology<sup>4</sup>

Increasing pace of daily mobile device usage

83%

79%

73%

52%

68%

52%

2017

20:

2017

2013

LAPTOP

TABLET



# \$12B

15

### Existing TAM in Design by 2020

Source: Cambashi and Oxford Economics

The TAM numbers presented are estimates and are likely understated given the impact of piracy rates, availability of free software, in-house development, new uses, and other variables.

# \$12B

### Existing TAM in Design by 2020

Source: Cambashi and Oxford Economics

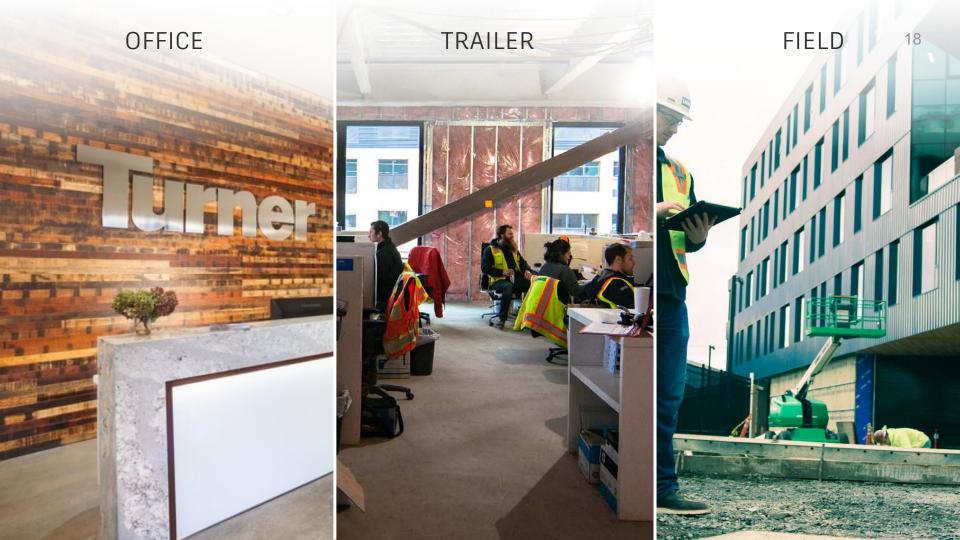
The TAM numbers presented are estimates and are likely understated given the impact of piracy rates, availability of free software, in-house development, new uses, and other variables.

# + \$10B

### New TAM in Construction by 2020

## >\$1.6B

### VC funding of construction technology startups since 2016



Removed from initial estimate

\$11M

Weeks shaved from schedule

12



3hrs→1hr

Progress inspections

### 10min→1min Logging each issue

6hrs→30min Weekly quality checks >14K hrs Saved per month (70 projects)

**Balfour Beatty** 

### **BIM 360 Subscriptions**

Accelerating growth

220K

180K

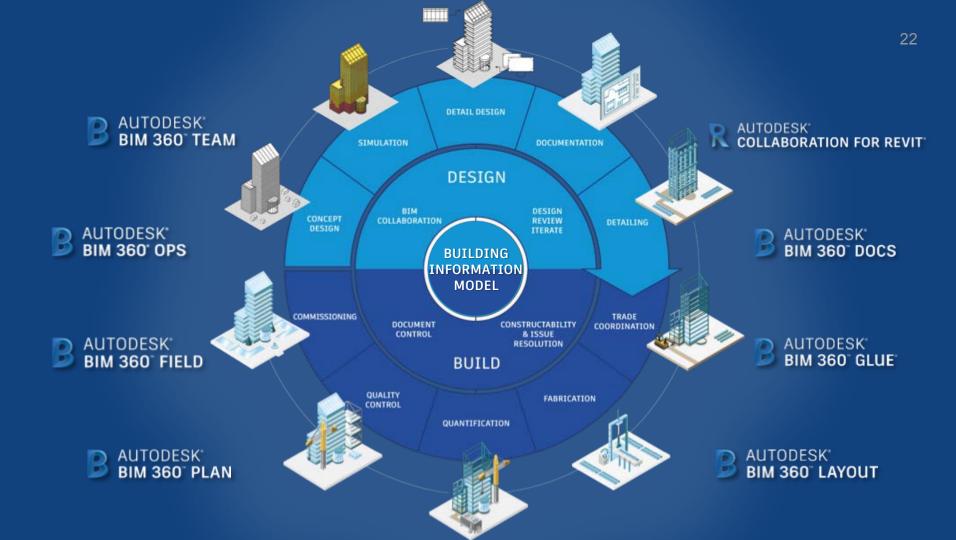
140K

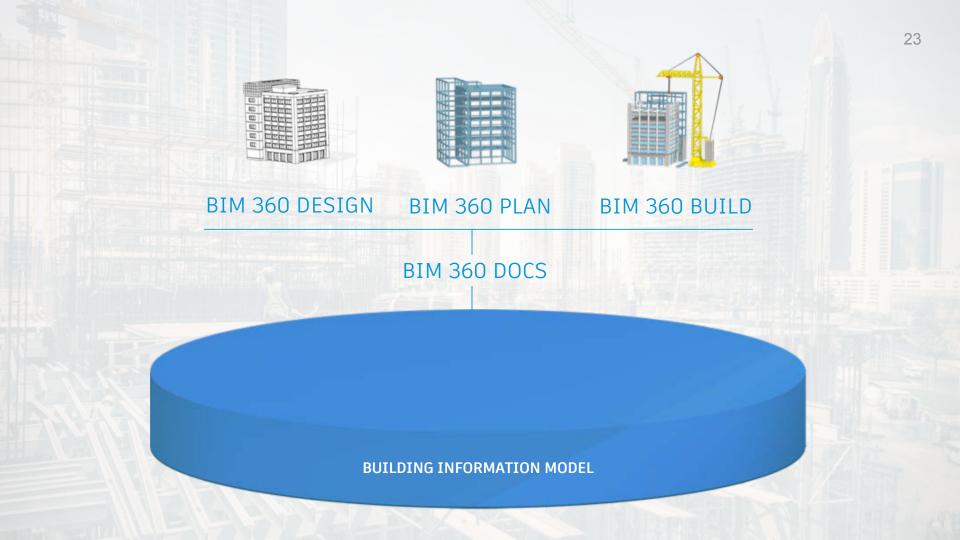
Subscription growth in three years

10x

100K

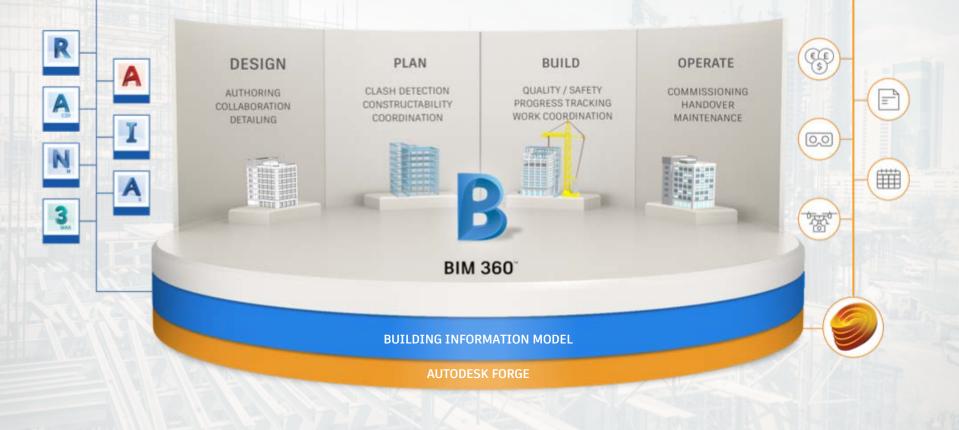
60K







3<sup>RD</sup> PARTY 24 APPLICATIONS

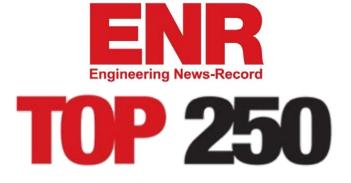


### Analytics & Insight



25 **29M** site photos **21M** models

30M issues



### **93%** of the ENR Top 250 use Autodesk BIM design solutions



### Industrialized Construction

27

LEADERSHIP IN BIM

#### CLOUD CONSTRUCTION PLATFORM

#### MANUFACTURING 28 EXPERTISE

00

5

LEADERSHIP IN BIM CLOUD CONSTRUCTION PLATFORM MANUFACTURING 29 EXPERTISE

## ONLY AUTODESK

### The Opportunity in Manufacturing

### More People

### More Products & Customization

372K new products introduced per year



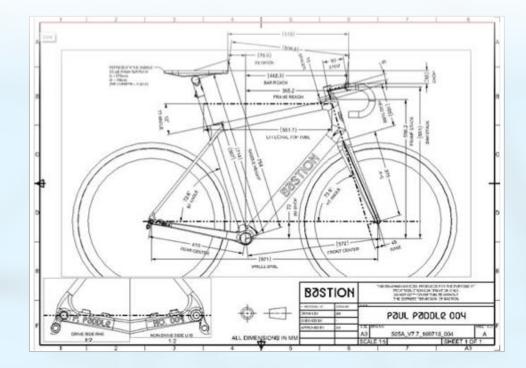
### High Volume (Scale)

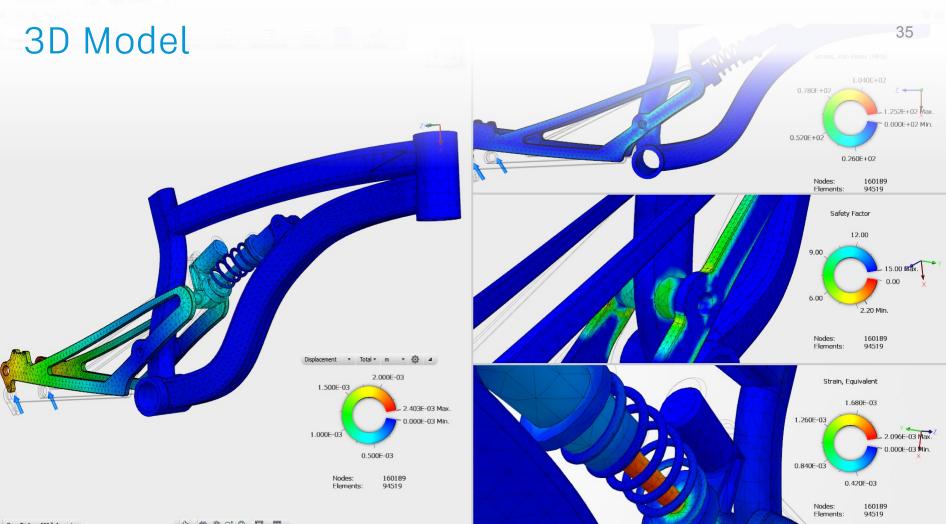
### Low Volume (Scope)





### 2D CAD





Rear Tri Assy 500 lb Impact \*

. ☐ . Q<sup>±</sup> Q, Q<sup>−</sup> ■.

### Generative Design & Manufacturing

# \$16B

### Existing TAM in Design by 2020

Source: Cambashi and Oxford Economics The TAM numbers presented are estimates and are likely understated given the impact of piracy rate: availability of free software, in-house development, new uses, and other variables.

# \$16B

Existing TAM in Design by 2020

### New TAM in Manufacturing by 2020

\$11B

Source: Cambashi and Oxford Economics The TAM numbers presented are estimates and are likely understated given the impact of pir availability of free software, in-house development, new uses, and other variables.



### New funds announced for hardware startups since 2016



### 1/2 Component weight with same capacity engine

50%

Faster time to market

"Fusion 360 allows us to replace our traditionally siloed CAD, CAM and data management tools with one single connected platform that's capable of supporting generative design and manufacturing workflows."

Jay Tedeschi, Project Engineer



### IM lbs.

Sheet metal processed every month

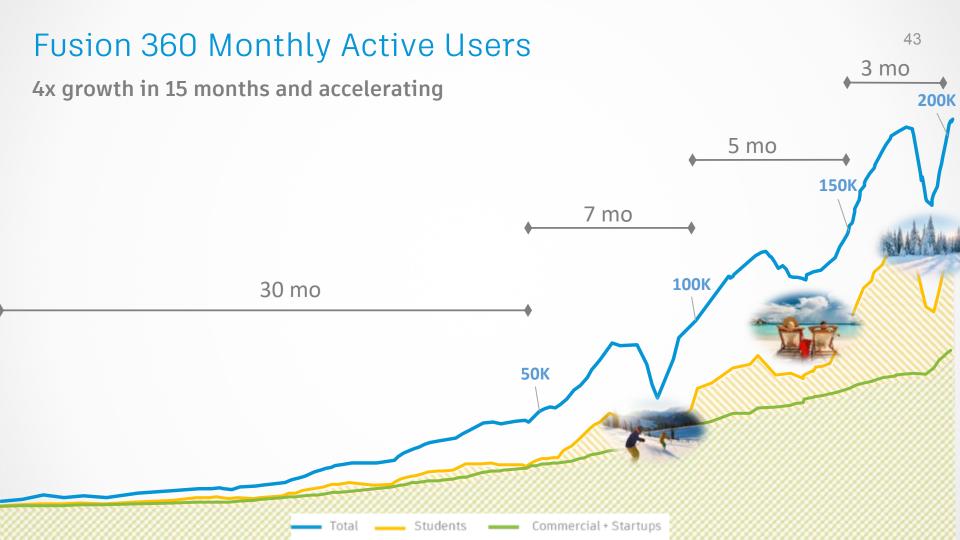
### 100%

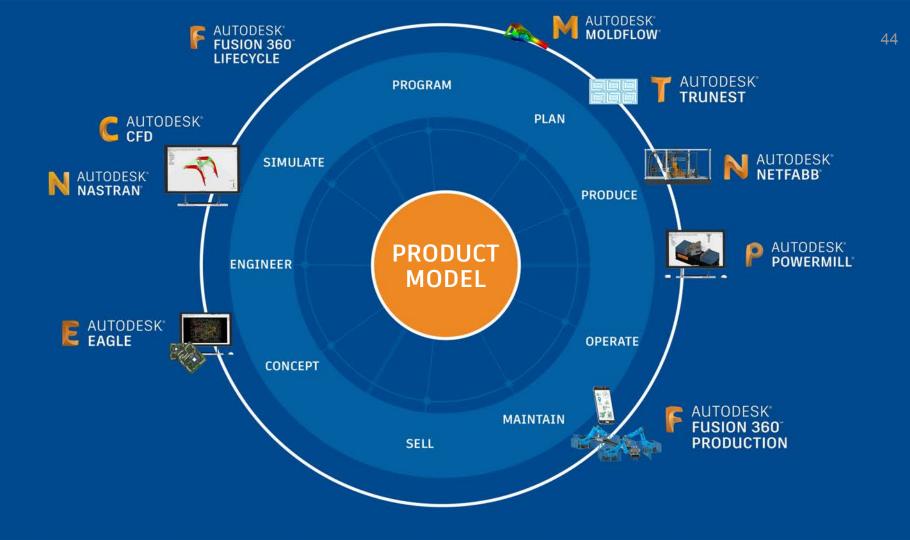
Unique orders

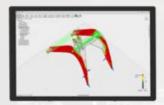
"Autodesk allows us to automate not just one function in our business but the entire sales, design, and manufacturing process. It's about creating sustainable growth and expansion in the markets that we serve."

Tony Rossi, VP Marketing & Strategy





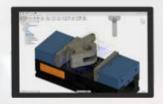




### Fusion 360



#### Fusion Lifecycle



#### **Fusion Production**

**PRODUCT MODEL** 

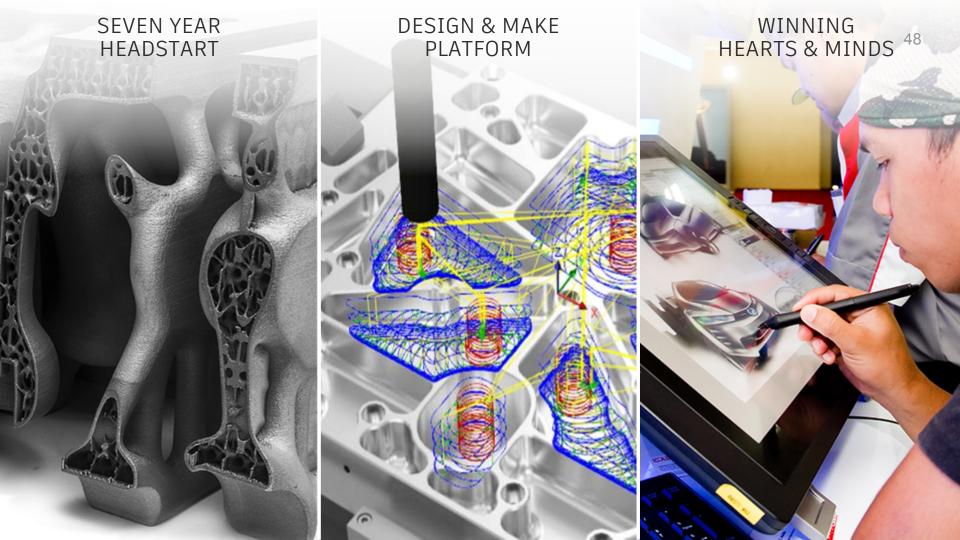


3<sup>RD</sup> PARTY APPLICATIONS



### Winning Manufacturing





SEVEN YEAR HEADSTART DESIGN & MAKE

WINNING HEARTS & MINDS <sup>49</sup>

## ONLY AUTODESK

## AUTODESK. Make anything.

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