#### Safe Harbor

The presentations today may contain forward-looking statements about our strategies, products, future results, performance or achievements, financial, operational and otherwise, including statements about our strategic priorities, business model transition, and guidance for the fiscal year 2021 and beyond; our long term financial and operational goals; our M&A strategy; and our capital allocation initiatives. These statements reflect management's current expectations, estimates and assumptions based on the information currently available to us. These forward-looking statements are not guarantees of future performance and involve significant risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from results, performance or achievements expressed or implied by the forward-looking statements contained in these presentations, such as a failure to successfully integrate acquired businesses; developments in the COVID-19 pandemic and the resulting impact on our business and operations; general market, political, economic, and business conditions; complete transitions to new business model and markets; failure of the construction industry to grow as anticipated; failure to develop new products; failure to successfully expand adoption of our products; and failure of product changes to have the desired benefits.

A discussion of factors that may affect future results is contained in our most recent Form 10-K and Form 10-Q filings available at www.sec.gov, including descriptions of the risk factors that may impact us and the forward-looking statements made in these presentations. The forward-looking statements made in these presentations are being made as of the time and date of their live presentation. If these presentations are reviewed after the time and date of their live presentation, even if subsequently made available by us, on our website or otherwise, these presentations may not contain current or accurate information. We disclaim any obligation to update or revise any forward-looking statement based on new information, future events or otherwise.

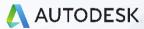
Statements regarding planned or future development efforts for our products and services are not intended to be a promise or guarantee of future availability of products, services, or features but merely reflect our current plans and based on factors currently known to us. Purchasing decisions should not be made based upon reliance on these statements.

#### **AUTODESK UNIVERSITY**

## The Growth Opportunity in Manufacturing

Stephen Hooper

Vice President & General Manager, Fusion 360 November 18, 2020









## \$19B

Design TAM

**PROFESSIONALS** 

- Drafters
- Electrical Engineers

- Mechanical Engineers
- Other

# \$14B

Manufacturing TAM

20M

WW PRODUCTION **ENGINEER &** ANALYST **PROFESSIONALS** 

- Tool Makers, Setters, & Operators Production & Plant Operators

Manufacturing Managers

Manufacturing Supervisors

#### Discontinuous Disruption Powers Opportunity



#### **Grow With Core**





### FIREFLY GROWS WITH CORE









### AND INNOVATES WITH FUSION 360





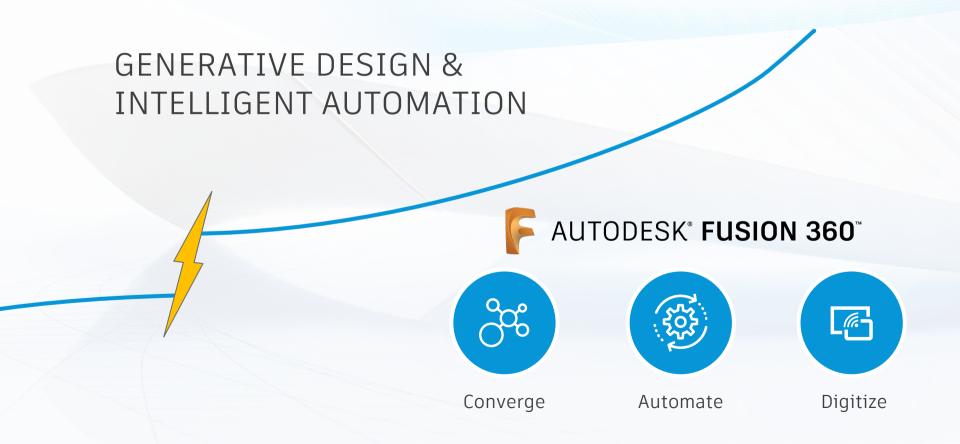


Additive



Collaboration

### Market is Poised for Disruption





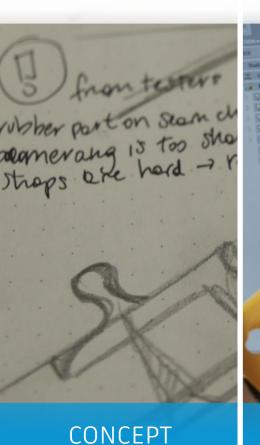




PRODUCTS ARE GETTING SMARTER

PROCESSES ARE DIGITIZING

#### **Traditional Process**









**ENGINEERING** 

**VALIDATE** 



#### Traditional Process is Inefficient

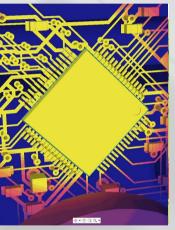


TIME TO MARKET

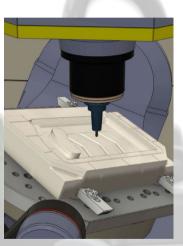
#### Fusion 360 Converges Design and Manufacturing











DESIGN

**→** MANUFACTURING



0

**↔** BROWSER

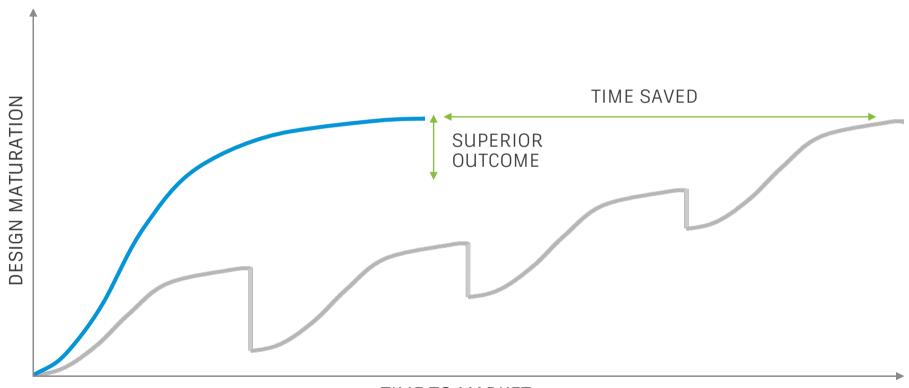
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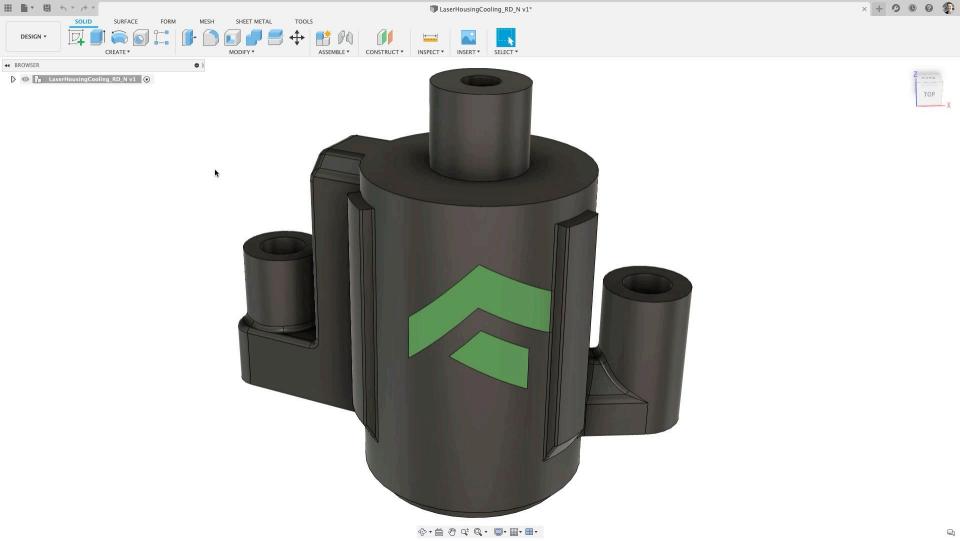


#### Better Products to Market Faster



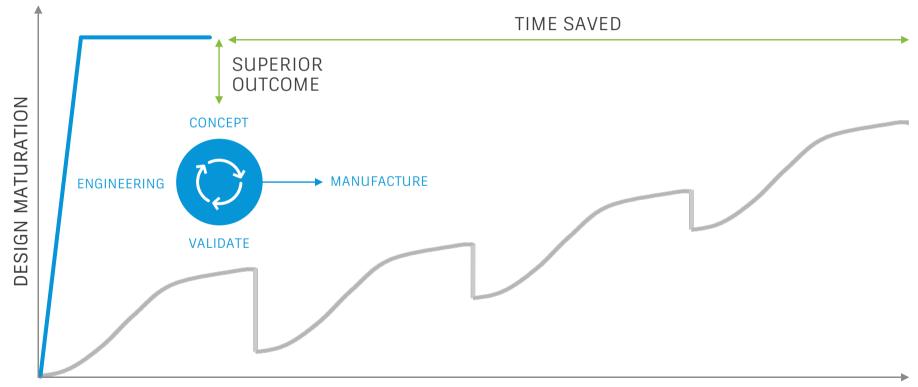


TIME TO MARKET

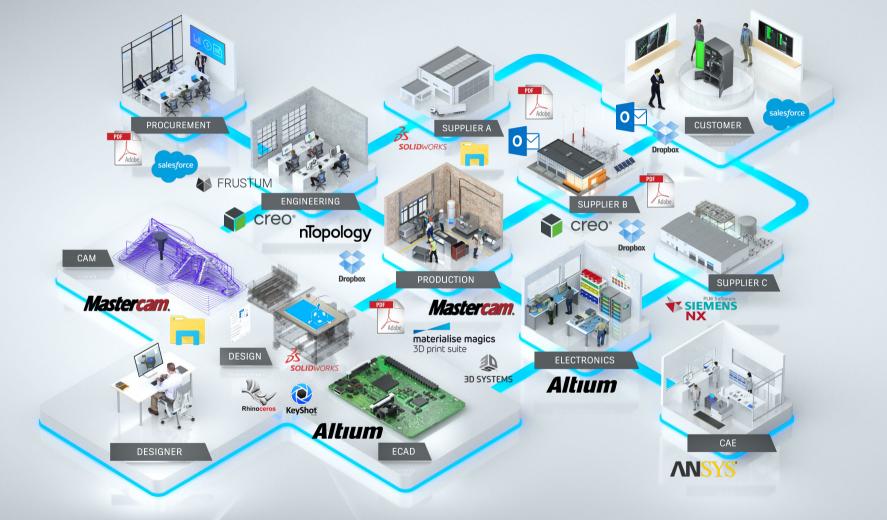


#### **Exponential Gains**



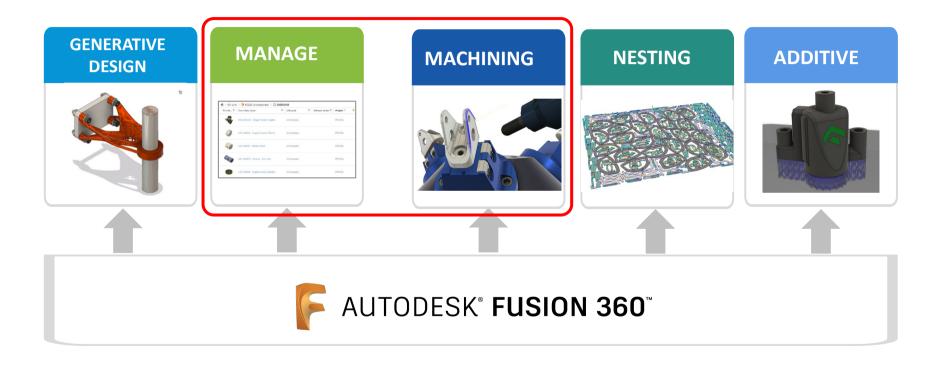


TIME TO MARKET





#### **Expanded Workflows with Extensions**





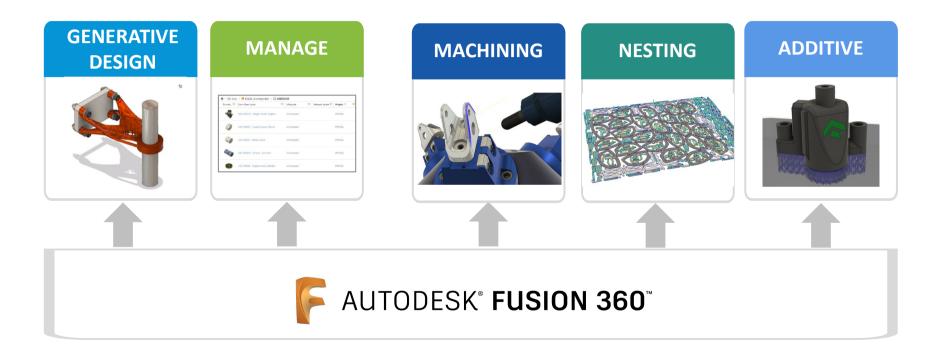








#### **Expanded Workflows with Extensions**



#### Fusion 360 Business Model is Disruptive















\$5,000-\$50,000



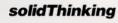
\$495 Subscription \$1,500 Extensions











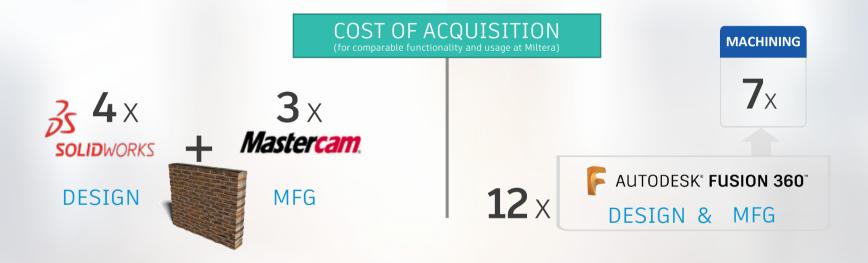


#### Customer Example | Miltera

**Canadian Prototyping & Advanced Manufacturing Facility** 







\$62,900



\$17,200

#### Commercial Subscriptions Accelerate in FY21









Make anything...