Growing the Base
Volume Product Opportunities

Amar Hanspal
Senior Vice President, Platform Solutions and Emerging Business
Growth Opportunities

Enterprise
500+ Seats
100s of accounts

Small and Medium Business
5-500 Seats
10,000s of accounts

Professionals
1-5 Seats 100,000s of accounts
Growth Opportunities

Enterprise
500+ Seats
100s of accounts

Small and Medium Business
5-500 Seats
10,000s of accounts

Professionals
1-5 Seats
100,000s of accounts
Growth Opportunities

Enterprise
500+ Seats
100s of accounts

Small and Medium Business
5-500 Seats
10,000s of accounts

Professionals
1-5 Seats 100,000s of accounts
Edit
Growth Opportunities

- **Enterprise**
  - 500+ Seats
  - 100s of accounts

- **Small and Medium Business**
  - 5-500 Seats
  - 10,000s of accounts

- **Professionals**
  - 1-5 Seats
  - 100,000s of accounts

- **Consumers**
  - 2,500,000

© 2010 Autodesk
Growth Opportunities

Enterprise
500+ Seats
100s of accounts

Small and Medium Business
5-500 Seats
10,000s of accounts

Professionals
1-5 Seats 100,000s of accounts

Consumers
2,500,000
From the Customers

**MajorC** I've been converted. *Sketchbook Pro* on iPad looks phenomenal. I'm preordering on the 10th.
7:12 PM May 7th via Tweetterrific

**snookca** Introducing my 6 yr old to *Sketchbook Pro* on the iPad. He likes it. And I like how it's not messy. :)
about 23 hours ago via Tweetie
1 Retweet

**jasonseiler** Oh how I LOVE my new iPAD!!!! I sketched this with the *Sketchbook pro* app! This is my new favorite toy!!! http://bit.ly/cx0cCo
3:01 PM May 10th via Facebook
1 Retweet
From the Media

THE WALL STREET JOURNAL.

“Autodesk SketchBook Pro, a paint and drawing application, is $7.99 and has some of the most beautiful screen shots we’ve seen in the App Store.”
“Sketchbook Pro is a drop-dead-beautiful app for digital artists... Just watch the video above, and be wowed.”
From the Media

engadget
The New York Times
Macworld
GIZMODO
WIRED
TIME

GIZMODO

“To all of those it's-not-a-content-creation-device naysayers, the $8 SketchBook Pro app says, ‘check this out.’”
From the Customers

“This is one of the best Apps. Period. I like it so much, I bought the desktop version.”
Growth Opportunities

Enterprise
500+ Seats
100s of accounts

Small and Medium Business
5-500 Seats
10,000s of accounts

Professionals
1-5 Seats 100,000s of accounts

Consumers
2,500,000